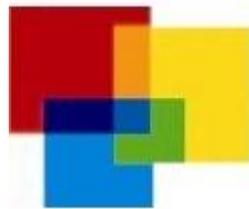


**Conference**  
*Tools to Measure Co-operative Performance and Impact*  
Halifax, May 23-24



# Statistical information challenges



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# Overview

- The ILO and cooperatives
- Statistical challenges regarding cooperatives
- Current activities and way forward

# The ILO and cooperatives

- 1919 Albert Thomas, ILO's first DG, developed close relations with the cooperative movement
- 1920 Establishment of the Cooperative Branch
- 1966 Recommendation No. 127 on the promotion of cooperatives in developing countries is adopted
- 1998 The Decent Work Agenda
- 2002 Recommendation No. 193 on the promotion of cooperatives is adopted
- 2004 ICA and ILO sign Memorandum of Understanding
- 2009 Great recession and cooperatives

# ILO Cooperatives Unit



The ILO promotes the cooperative business model to create and maintain sustainable enterprises, offering jobs that not only provide income but also pave the way for broader social and economic advancement, strengthening individuals, their families and communities.

# Policy Dialogue

Policy Dialogue

Research-  
based  
Advocacy

Policy &  
Legislation

Capacity  
Building

- UN International Year of Cooperatives 2012
- Committee for the Promotion and Advancement of Cooperatives (COPAC) since 1966 (UN, cooperative movement)
- International Day of Cooperatives  
*2014 theme “Cooperative enterprises achieve sustainable development for all”*
- The Confederation of Cooperatives and Worker-owned Enterprises Active in Industry and Services (CICOPA)
- MEDESS (with MACIF and Crédit Coopératif of France)

# Research-based Advocacy

Policy Dialogue

Research-based  
Advocacy

Policy &  
Legislation

Capacity  
Building

- Resolution on Statistics on Cooperatives (19th ICLS, 2013)
- Cooperatives and Sustainable Development Goals: Contributing to the Post 2015 Development Debate
- Resilience in a downturn: The power of financial cooperatives to crisis
- Providing clean energy and energy access through cooperatives
- Cooperatives and the World of Work Research Conference 2015
- Communication/Advocacy Pieces
  - Issue Briefs: Youth, Disability, Migrant, Gender (forthcoming)
  - Policy Briefs: HIV/AIDS
  - ILO COOP News (quarterly)



International  
Labour  
Organization

# Policy & Legislation

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- Recommendation 193 on Promotion of Cooperatives (2002) – 95+ countries have used R193 for legislative reform
  - Eastern and Southern Africa – CoopAFRICA
  - Egypt Cooperative Roadmap – ILO Cairo
  - Sri Lanka – ILO Colombo, LEED project
  - Indonesia – ILO Jakarta, COOP4DW
  - Bolivia – ILO Lima
  - oPt, Lebanon, Jordan – ILO Beirut
- COOP Legislative Package
  - Guidelines on Cooperative Policy and Legislation (third edition) – English, French, Spanish, Arabic, Russian
  - The Promotion of Cooperatives Recommendation No. 193 (2002): twelve years after
  - Easy to Use Guide on R. 193

# Labour market info and analysis systems

- A network of institutions (persons) with agreed roles to produce and disseminate labour market information and analysis
- Core functions (not mutually exclusive):
  - Labour market analysis
  - Monitoring and reporting on employment and labour policies
  - Exchange information or coordinate producers/users
- Core components:
  - Collection and compilation of data and information
    - Database with standard set of indicators such as the ILO's Key Indicators of the Labour Market ([www.ilo.org/kilm](http://www.ilo.org/kilm)), the MDG employment indicators or the ILO's Decent Work Indicators
  - Analytical capacity and tools: country, regional and global reports (<http://www.ilo.org/global/research/global-reports/global-employment-trends/youth/2013/lang--en/index.htm>)
  - Institutional arrangements and networks

# LMIA systems, decent work and statistics

The ILO Framework on the Measurement of Decent Work covers ten substantive elements corresponding to the four strategic pillars of the Decent Work Agenda:

- full and productive employment
- rights at work
- social protection
- promotion of social dialogue

## *Sources of labour statistics:*

- surveys of households
- surveys of establishments
- administrative data

*Legal information* (laws, regulations, enforcement, etc.)

# Statistics on cooperatives: sources and data items

Type of Source	This source is able to provide information on :				
	Number of coops	Number of members	Number of workers	Number of jobs	Value added
Cooperative registers	Yes	No?	No?	Yes	Yes
Cooperative survey	Yes	No?	No?	Yes	Yes
Establishment-based surveys	Yes	No?	No?	Yes	Yes
Household-based surveys	No	Yes	Yes	Yes	No

# Sources of statistics on cooperatives: strengths and limitations

	Strengths	Limitations
<b>Registers</b>	Regular statistics for registered cooperatives	Coverage? Double counting (of cooperatives, members and workers)
<b>Surveys of coops</b>	In-depth surveys on registered cooperatives	Sample based on registers: coverage problems, double counting
<b>Establishment surveys</b>	Can cover enterprises which have the characteristics of cooperatives (registered or not)	Requires an area-based survey to guarantee full coverage of small and unregistered enterprises May not be able to produce separate figures for cooperatives
<b>Household surveys</b>	Only source for statistics on members of cooperatives and workers engaged	Cannot provide all data items needed (e.g. number of cooperatives)

# Statistics on cooperatives in the International Conference of Labour statisticians (ICLS)

Resolution 3 adopted by the International Conference of Labour Statisticians, October 2013, recommends that the Office:

- (a) in cooperation with the ILO's constituents and interested national statistical offices, carry out further developmental work on the measurement of cooperatives through administrative registers, establishment or household surveys;
- (b) carry out pilot studies in interested countries, to test various measurement approaches;
- (c) prepares a progress report for discussion at the 20th International Conference of Labour Statisticians, in accordance with its agenda and taking account of decisions taken by the Governing Body, to provide further guidance on the subject.

# Statistics on cooperatives: way forward

- Strengthening/expanding on methodologies based on registers (administrative information); work undertaken by ICA, CICOPA, others
- New/revised methods to produce statistics based on household surveys (pilots, on-going activities)
  - New sets of questions on workers in cooperatives and members of cooperatives
- New methods to produce statistics based on establishment surveys (pilots, on-going activities)
  - Expand existing questions on “legal status” / “legal form of organization”; or create a set of questions regarding organization, voting arrangements, etc.

# Thank you for your attention

Statistics and databases

<http://www.ilo.org/global/statistics-and-databases/lang--en/index.htm>

Decent Work Country Profiles and factsheets, e.g. Tanzania, Brazil, Austria

<http://www.ilo.org/integration/themes/mdw/lang--en/index.htm>

Cooperatives

<http://www.ilo.org/coop>

Resolution adopted by the International Conference of Labour Statisticians (ICLS Conference Report)

[http://www.ilo.org/wcmsp5/groups/public/---dgreports/---stat/documents/publication/wcms\\_234124.pdf](http://www.ilo.org/wcmsp5/groups/public/---dgreports/---stat/documents/publication/wcms_234124.pdf)

ICLS Room document 6 on statistics on cooperatives

[http://www.ilo.org/wcmsp5/groups/public/---dgreports/---stat/documents/meetingdocument/wcms\\_222036.pdf](http://www.ilo.org/wcmsp5/groups/public/---dgreports/---stat/documents/meetingdocument/wcms_222036.pdf)