

# Sobey School of Business Research Bulletin 2022



**Sobey School  
of Business**

Saint Mary's University

## RESEARCH WITH IMPACT

Message from the Dean	...3
Message from the Acting Associate Dean, Research and Knowledge Mobilization	...4
Sustainable Development Goals in Research	...5
Ensuring Relevance: Saint Mary's University Strategic Research Plan and Major Themes (2021-2026)	...6
Cultivating Research Professionals	...7

## RESEARCH CENTRES

Atlantic Research Group on Economics of Immigration, Aging and Diversity	...9
Centre for Leadership Excellence	...11
Centre of Excellence for Accounting and Reporting for Co-operatives	...13
David Sobey Centre for Innovation in Retailing and Services	...15
International Centre for Co-operative Management	...17

## RESEARCH PORTFOLIO

Refereed Journal Articles	...18
Books and Book Chapters	...21
International Conference Keynotes, Presentations & Proceedings	...21
Other Journal Articles	...24
New Research Grants	...25
Research Awards and other Distinctions	...26

**On the cover:** SMU researchers meet with NS winemaker: PhD student Fariba Seyedjafarrangraz (left) with Dr. Claudia De Fuentes (center) and John Mclarty standing in Planters Ridge vineyard (Photo: Lisa Neily)

## Message from the Dean

It is our pleasure to present the fourth annual *Sobey School of Business Research Bulletin*.

Our faculty, graduate students and research centres have accomplished many things over the last 12 months. The research bulletin is a publication we have put together to highlight and share some of their exemplary work.

In keeping with our five-year strategic plan, *Elevating Impact*, our researchers are generating and mobilizing research insights to strengthen organizations and communities. Researchers have explored a great diversity of issues and this bulletin shares many of them, such as the role the craft wine industry plays in rural revitalization and how artificial intelligence provides digital marketers with a new edge in visual design.

I am pleased to share that in 2022, we achieved EQUIS accreditation. This is an international achievement that places high value on research and knowledge mobilization efforts and keeps the school on a very short list of truly excellent academic institutions.

Over the last five years as Dean of the Sobey School of Business, I have enjoyed and been grateful for the continued support and confidence of the business community. The progress we have made, with your support, has accelerated the impact of our school's research on local, national, and international levels.

Saint Mary's has released its strategic research plan (page six) and we have reported here on these strategic priorities by focusing on the five major themes: climate change and the environment, connecting to communities, innovative science, modern global citizenship issues and innovation in business and workplace studies.

Our school is committed to impactful research. The research bulletin is a testament to the continued engagement and leadership role we uphold to foster intellectual discovery and collaboration to serve society.



Harjeet S. Bhabra, PhD  
Dean, Sobey School of Business



## Message from the Acting Associate Dean, Research and Knowledge Mobilization

We are delighted to share the research accomplishments of the Sobey School of Business (SSB) in 2022.

The most rewarding moment of taking on this role is realizing our faculty's incredible breadth of research activity.

We are part of an increasingly research-intensive faculty that produces impactful research for our community and the global ecosystem. Our 2022 research bulletin features 58 contributions to refereed journal articles, 49 other contributions (e.g. books and book chapters, international conference presentations and proceedings, other journal articles), 23 research awards and distinctions, and 17 new external research grants. Refereed journal publications exhibit an outstanding alignment with the United Nations Sustainable Development Goals (page five) with the Saint Mary's major research themes (page six). Our research output also suggests a remarkable range of areas of international and national expertise.

The time and effort devoted to each research contribution are substantial, with papers published in high-quality refereed journals produced over a long window, sometimes spanning beyond 10 years (from the year of inception to the year of publication). Supporting our faculty in this overwhelming process is vital. SSB has adopted multiple initiatives over the years to foster research productivity (e.g., research excellence rewards, knowledge inception and dissemination funds) and has committed to a continuous process of reinforcing support mechanisms. The Research Advance Committee is working on initiatives to make our faculty feel even more included, motivated, engaged, and recognized, including an inspiring mentorship program to support our younger faculty.

We hope you enjoy browsing through our research bulletin, as this is a key space where we communicate and celebrate our research achievements. A key ingredient for success is self-awareness and embracing of our unique qualities in pursuing research that nourishes, foremost, our passion. We are proud of our faculty members that have remarkably diverse research skills and expertise and a strong drive for pursuing excellence in impactful research in an environment that fosters intellectual freedom. Thank you for being an integral part of our research edge and helping us maintain our research momentum.



Vasiliki Athanasakou, PhD, ACCA  
Acting Associate Dean, Research and Knowledge Mobilization



# Sustainable Development Goals in Research

The Sobey School is a champion for the Principles for Responsible Management Education (PRME) initiative. PRME engages business and management schools to ensure they provide current and future leaders with the knowledge and skills necessary to advance the Sustainable Development Goals (SDGs). Our faculty are doing research on a variety of important issues that tie into many of the SDGs, including the poverty-climate change nexus, social entrepreneurship, the role of gender in venture capital funding and much more.



Coloured blocks will be used to show alignment with the SDGs.

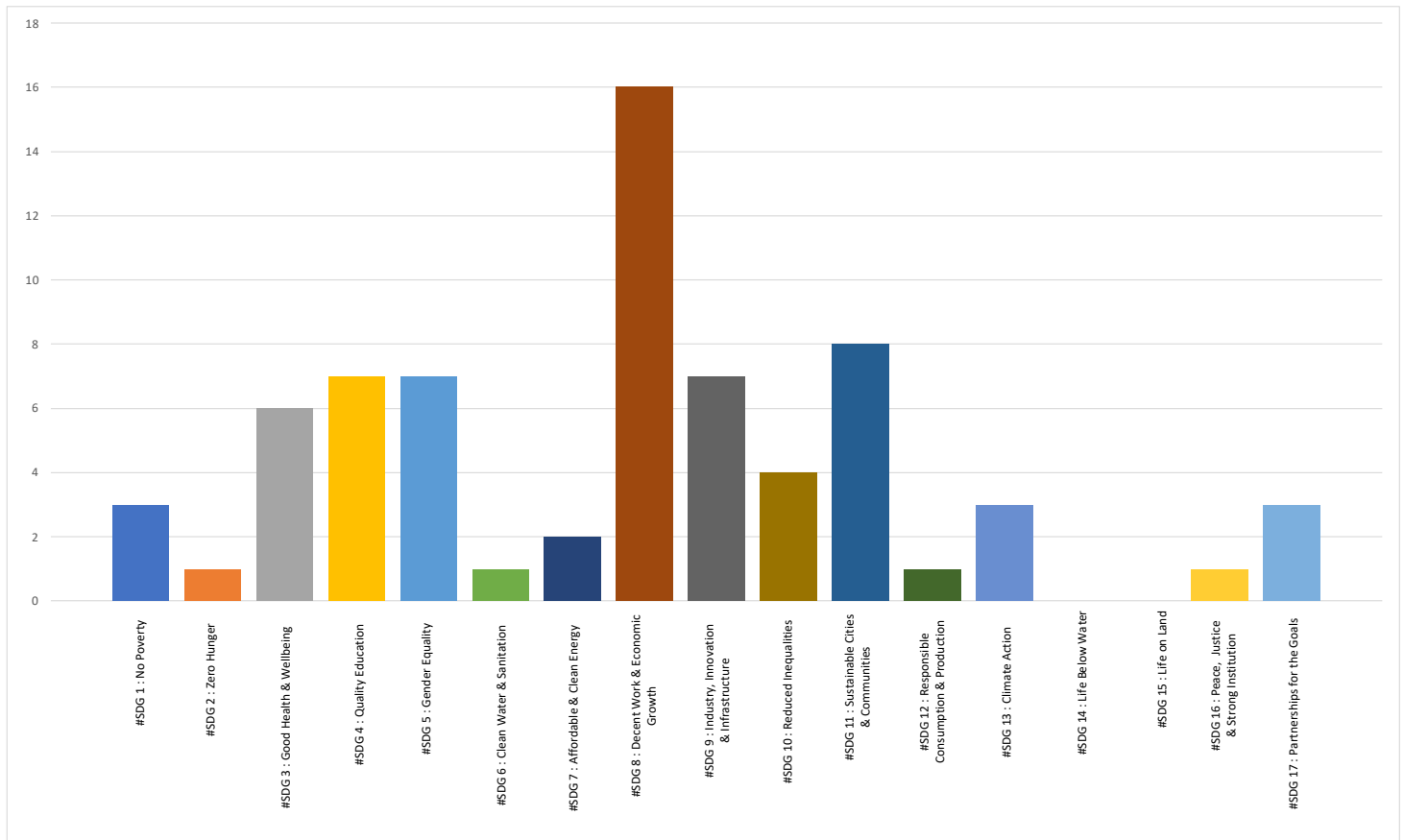


**PRME** Principles for Responsible Management Education

an initiative of the United Nations Global Compact

## Sobey School of Business Research

This graph demonstrates how our research aligns with the SDGs.



## Ensuring Relevance: Saint Mary's University Strategic Research Plan and Major Themes (2021-2026)

With 29 graduate programs across three faculties (Business, Arts and Science), research activity at Saint Mary's continues to grow rapidly. Our research applies to and is valued by local and international communities and cultivates intellectual curiosity and creativity of our faculty and students.

The university has established five major research themes to encourage innovative scholarship within its faculties to contribute collaboratively to raise the overall impact of its research. The Sobey School of Business is pleased to participate in these efforts and strives to contribute to this critically important theme.

**Climate Change and the Environment:** Researchers will enhance and build inter-disciplinary networks to engage in research that focusses on the environmental and societal impacts of climate change and seeks to understand the causes and consequences of this pressing global issue.

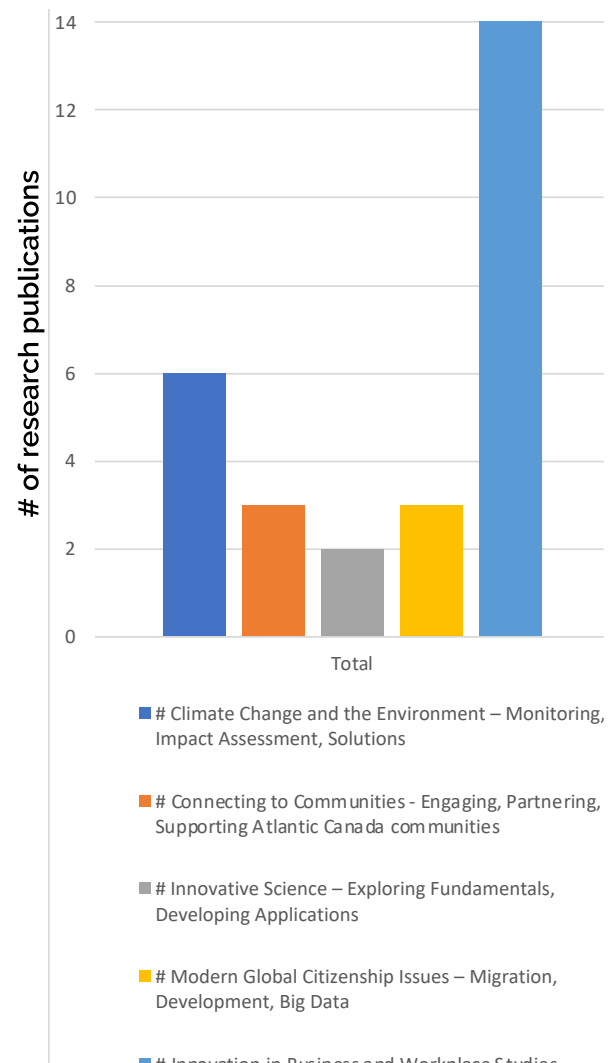
**Connecting to Communities:** Saint Mary's will engage community through collaborative partnerships to support social and economic development. This inter-disciplinary study of culture, peoples and their history, the natural environment and its resources and health both relate to and extend beyond geographic boundaries.

**Innovative Science:** Natural science research requires collaboration and inter-disciplinary networks. Saint Mary's researchers will work together and in collaboration with national and international partners in pursuit of advances in fundamental natural science research.

**Modern Global Citizenship:** Researchers develop innovative approaches to understand issues related to the migration of people: driving forces behind migration, experiences of migrating people, impacts and the role of immigration in host regions and the integrative experiences of migrating people.

**Innovation in Business and Workplace Studies:** From finance to governance to industrial organizational psychology, inter-disciplinary research at Saint Mary's University focusses on both innovation and sustainability to transfer insights in business and workplace studies to academic and business communities locally, regionally, nationally, and internationally.

**Alignment — Sobey School of Business Research Portfolio**





## Cultivating Research Professionals

For over 20 years, the internationally recognized Sobey PHD doctoral program has developed successful researchers for academia, the public sector and private industry. A central part of the program's focus is developing professionals with an excellent understanding of quantitative and qualitative research methods and an appreciation of a range of philosophical approaches to managing and organizing. Students are immersed in a strong research culture and interact with leading faculty. Students have opportunities to showcase their work in international, national and local scholarly presentations and publications. The program is known for its effectiveness and innovative structure and curriculum.

### Student Research Achievements

Hajizadeh, M., **Keays, D.** "Ten years after the 2015 Canada Health Transfer reform: A persistent equity concern of insufficient risk-equalization", *Health Policy*, Volume 129, 2023, 104711, ISSN 0168-8510, <https://doi.org/10.1016/j.healthpol.2023.104711>. <https://www.sciencedirect.com/science/article/pii/S0168851023000064>

Athanasakou, V., **Boshanna, A.**, Kochetova, N., & Voulgaris, G. (2023). Strategy and Business Model Disclosures in Annual Reports: The Role of Legal Regime. *British Accounting Review*.

Smith, S. M., **Carter-Rogers, K.** "Eyewitness Testimony". *The Psychology Commons*. Kingston, ON: eCampus Ontario. Licensed under CC BY NC 4.0. Retrieved from <https://ecampusontario.pressbooks.pub/psychologycommons/chapter/eyewitness-testimony-smith-s-m-carter-rogers-k-7-18-2022/>, July 17, 2022



Over 50 doctoral students have graduated from the Sobey School of Business.



The Sobey School of Business has extensive alumni and executive networks after serving the executive market for over 30 years in Atlantic Canada.



For over 20 years, the Sobey PhD has delivered a flexible, rigorous and innovative doctoral program designed for working professionals.

# Research Centres

The Sobey School of Business has five research centres that are exploring cutting-edge topics in retail innovation, social impact measures, co-operative accounting and management, and economics of immigration and much more. The research produced by the centres is having an impact in local, national and international communities.

## **Atlantic Research Group on Economics and Immigration, Aging and Diversity (ARGEIAD)**

The centre promotes research and mobilizes knowledge focusing on the economic significance of immigration, diversity and aging. It is a collaborative platform designed to allow researchers, policymakers, policy practitioners and business organizations to exchange ideas and conduct research on these issues in a regional, national and international context.

## **Centre for Leadership Excellence (CLE)**

The CLE is a senate centre of the Sobey School of Business at Saint Mary's University. The centre fosters an environment where emerging models of leadership are explored, and the theoretical and practical value of these models are shared with stakeholders. Its work is organized into two streams: Capacity Building for Innovation and Impactlab.

## **Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC)**

A hub for academic and applied research on the performance of co-operatives, credit unions and mutuals. The centre works with co-operatives, accounting practitioners, public accountants and academics to accurately reflect and communicate, through accounting and reporting, the unique and important roles co-operatives play in our society and economy.

## **David Sobey Centre for Innovation in Retailing and Services (DSCIRS)**

A multidisciplinary research centre on the cusp of the most innovative, ground-breaking and cutting-edge changes in the retail industry. The David Sobey Centre (DSC) is the leading source of expertise in retailing and service management and prepares students to become industry leaders within Canada and globally. The DSC addresses significant retail challenges through research and innovation. The centre develops future retail leaders through executive programs, experiential learning opportunities, and thought leadership events.

## **International Centre for Co-operative Management (ICCM)**

The centre partners globally to advance knowledge and practice in a variety of areas including democratic, values-based enterprise models, innovation in management and governance, cooperative development – systems, infrastructure, and impact, co-operatives in the context of racialized and marginalized communities, people-centred economy: co-operatives in service of people.



## ARGEIAD Identifies Immigration Trends in Atlantic Canada

Economics Professor Dr. Ather Akbari's research is identifying the importance of regionalization of immigration in Canada to help increase populations in rural regions and smaller provinces.

**Nova Scotia:** In a study commissioned by the [Province of Nova Scotia](#), ARGEIAD received data from an online survey of approximately 3,000 immigrants. The study helped to understand the factors that determine why immigrants choose Nova Scotia as a place to live, why some decided to stay, and why others relocated.

**New Brunswick:** ARGEIAD led a research project, in collaboration with [Group ATN Consulting Inc.](#), for the [Government of New Brunswick](#). They found immigrants positively affect economic growth and government revenues of smaller provinces. The [Provincial Nominee Program](#) has been successful in attracting immigrants to smaller provinces.

ARGEIAD is also conducting a research project that assesses the satisfaction and well-being of international students in Atlantic Canada.

### Research Events

- ▶ In November 2022, Saint Mary's hosted the [Canadian Ethnic Studies](#) annual general meeting, which included many sessions on immigration. Dr. Akbari was a panelist and discussed *Immigration Regionalization in Advanced Nations: A Review of Policies and Best Practices*.
- ▶ The fall event, *Future of Labour Force in Canada and Atlantic Canada: How International Students Meet the Challenge*, was postponed until winter 2023.

## Did You Know?

- Immigrants tend to settle in larger provinces and bigger urban centres.
- The Atlantic provinces have the lowest population growth and immigration helps increase populations and grow the economy.
- Low retention of immigrants has been a problem in Atlantic Canada and has concerned policymakers.

## Funding Received

- ▶ [Social Sciences and Humanities Research Council](#) supported a study on the economic impact of immigration in Atlantic Canada (in collaboration with Jarislowsky Chair at [Memorial University of Newfoundland \[MUN\]](#)). ARGEIAD received \$10,000 from MUN.
- ▶ [Atlantic Canada Opportunities Agency](#) provided ARGEIAD with \$107,000 to support a study on the social and economic well-being of international students in Atlantic Canada; the funding is ongoing.

## Applied Research Partnerships

In 2022, ARGEIAD partnered with the [Conference Board of Canada](#) on a report on small-area immigration. The centre also worked with the [Jarislowsky Centre](#) in Cultural and Economic Transformation at MUN on a partnership on an immigration and economic growth project; Dr. Akbari also serves on the advisory board.



**Dr. Ather H. Akbari**  
**Professor of Economics**  
**AGREIAD Chair**  
**Sobey School of Business**

## Centre for Leadership Excellence: Growing Local and International Leaders

### Capacity Building for Innovation

The Centre for Leadership Excellence (CLE) hosted the Young Scholars Speaker Series that explored three topics: How two similar American states are faring in the knowledge economy, the economic complexity and the dynamics of regional competitiveness and investigated the moderating roles of absorptive capacity and financial constraints.

The centre hosted webinars with expert panelists to discuss the future of industrialization in a post-pandemic world, inclusive innovation and small island developing states. It also held a book presentation on entrepreneurship in Latin America.

### Funding Received

► Social Sciences and Humanities Research Council provided \$54,511 to support two projects: Insight Development: "Wine making or Place-making? The Role of the Craft Wine Industry in Rural Revitalization" and Insight Development: "From Decline to Re-emergence Pathway: Coevolution of Technology and Market Category in Canadian Oat Milling Industry Revival." The funding goes from June 1, 2021, to May 31, 2023.

► From July 2020-April 2022, the [Treasury Board of Canada Secretariat's](#) Research and Policy Initiatives Assistance Program gave the CLE \$87,500 to support "Crowding-in or Crowding-out? Analysis of Innovation Government Support for Firms Located in Canada" study.

► The David Sobey Centre for Innovation in Retailing Services provided the CLE with \$10,000 to support its "Retail Innovations to Address Disruption Challenges During the Pandemic. Lessons Learned and How to Move Forward" project. The funds ran from July 2021-December 2022.

► Between July 2020 to July 2022, the centre received \$3000 from a [Faculty of Graduate Studies Research](#) internal grant for its "Innovation in the Craft Wine Industry in Nova Scotia and its Impacts on Rural Revitalization" study.



Dr. Claudia De Fuentes  
Planters Ridge

## Impactlab: Bringing Communities Together

### Research Events

In September 2022, the CLE hosted the [International Social Innovation Research Conference \(ISIRC\)](#). It is the world's leading interdisciplinary social innovation research conference. The theme was Leading Change Through Capacity Building for Social Innovation. Presenters from all over the world took part in panel discussions to speak on a variety of topics including governing social and environmental issues to drive change, social innovation for health and wellbeing, social innovation education and more.

### Research Partnerships

The CLE's Impactlab partnered with Louise Adongo, Executive Director of [Inspiring Communities](#), to research "Data Governance: Transfer Sensitive Data at Inspiring Communities." Dr. Chantal Hervieux was the Research Student Training and Development Faculty Supervisor/Principal Investigator, and MTEI Candidate Farhat Azra was the Student Principal Investigator. [MITACS](#) provided \$15,000 in ongoing internship funding.

Dr. Ellen Farrell from Farrell Communications Inc. worked with the CLE to research "Assisting Girls & Women Raise Venture Capital." Dr. Chantal Hervieux was the Research Student Training and Development Faculty Supervisor/Principal Investigator, and MTEI Candidate Purvasha Dewanjee was the Student Principal Investigator. Internship MITACS provided \$40,000 in internship funding.



“ Working with the CLE has been helpful for Inspiring Communities to get a better understanding of the implications of our work in communities for systems connections and intersections. ”

**Louise Adongo**  
*Executive Director,  
Inspiring Communities*

## Thinking Globally: Centre of Excellence in Accounting and Reporting for Co-operatives

### Study Tour in Costa Rica

Thanks to a grant from [Global Affairs Canada](#) and a memorandum of understanding between [Saint Mary's University](#) and the [University of Costa Rica](#), representatives from CEARC travelled to Costa Rica for 21 days for a study tour to learn about the contributions of co-operatives to sustainability. The team visited various coops including coffee shops, souvenir shops and supermarkets. In Costa Rica, coops are heavily focused on sustainability and operate projects that go outside the bounds of their core business.

### Research Events

Together with partners in the United Kingdom, CEARC hosted focus group meetings with thought leaders in accounting and reporting in the UK. The purpose of the focus group meetings was to help co-operatives identify issues with the current accounting standards. The objective of this research is to help the co-operative sector develop a Statement of Recommended Practices for Accounting and Reporting (SORP) and to work with the Accounting Standard Setters in the UK to implement the co-operative SORP.



Dr. Fiona Duguid visiting Sarchi, a souvenir coop shop featuring work of local artisans.

## Did You Know?

Most co-operatives and mutual enterprises (CMEs) use accounting standards created for investor-owned businesses. These standards are developed with the needs of financial capital in mind, not the purpose of a co-operative or its members. Therefore, these standards are not the most relevant to co-operatives, and some are at odds with co-operative values and principles.

## ACTing Locally: Accounting for Co-operative Transformation (ACT)

CEARC is working in partnership with [Co-operatives and Mutuals Canada](#) and 16 co-operative participants in the development of a dashboard that will enable co-operatives to enter the Sustainability Development Goals performance information.

Currently, there is no national SDG tracking and benchmark database available for co-operatives. Since many businesses are reporting on their SDG performance, it is important for co-operatives to demonstrate their co-operative difference by linking the seven principles of co-operatives to the SDGs (where applicable). CEARC is developing an online tool – Accounting for Co-operative Transformation (ACT Dashboard) – to help track and report on SDG performance. As a result of adopting ACT, co-operatives will then have:



- ▶ Data, statistics, and analysis that will support their co-operative reporting.
- ▶ Data to support strategic planning, operations and management decisions.
- ▶ Relevant, current and compelling information to use in internal and external communications.
- ▶ Benchmark information that can be used to evaluate their performance on SDGs and the seven principles relative to their peers.

### Funding Received

- ▶ [Chartered Professional Accountants of Canada](#) provided \$25,125 for the ACT project.
- ▶ The centre received \$7,000 from [Global Affairs Canada](#) to support a study tour to Costa Rica to learn about the contributions of co-operatives to sustainability.

### Funding Awarded

- ▶ Dr. Fiona Duguid received \$10,000 from CEARC to work on the Accounting for Co-operative Transformation (ACT) project.
- ▶ The [University of Sherbrooke](#) received \$5,000 from CEARC for research and translation for the Accounting for Co-operative (ACT) project.

# Cutting-edge Research for Retail Success: David Sobey Centre for Innovation in Retailing Services

## Retail Insights Series

In 2022, the David Sobey Centre (DSC) started a video and blog series highlighting research by faculty members associated with the DSC; the series is relevant to decision-makers in retail companies.

Four videos and blogs have been published so far:

### Use of AI in Retail



### Use of Biometric Research in Retail



### Use AI in Digital Marketing



### How Retailers Can Attract & Retain Talent



Sobey School of Business Associate Professor of Marketing Dr. Ethan Pancer was included in the series. His research highlights how artificial intelligence (AI) provides digital marketers with a new edge in visual design.

A study by Dr. Pancer and an international team of colleagues used computer vision and other AI technologies to break down visuals into discrete bits of data. Working with images from crowdfunding campaigns, they documented specific characteristics that marketers can monitor and manipulate. They also showed the potential of visual-based mining to help marketers predict the visual characteristics that result in persuasive images.

The research suggests that AI may reliably record and evaluate the visual context of an image. Armed with this intelligence and information about the image's technical dimensions, a marketing analyst could then predict which version would likely succeed in the target market.

## Grants Awarded

Each year, the David Sobey Centre offers grants to faculty who are conducting research in the areas of retailing and/or services. In 2022, three research grants totaling \$32,000 were awarded:

### **Dr. Ethan Pancer, Associate Professor of Marketing**

*Leveraging behavioural insights to improve retail labor market attachment and retailer service quality in Nova Scotia's post-pandemic recovery.*

### **Dr. Nicolas Roulin, Professor of Industrial-Organizational Psychology**

*Screening for psychopathic supervisors & leaders in retail.*

### **Dr. Lucie Kocum, Associate Professor of Industrial-Organizational Psychology**

*Defining and Enacting Inclusion in the Retail Workplace: Developing an Inclusion matrix for retail managers.*

## Current Projects

Study of innovation strategies and processes in retail companies. This project aims to understand drivers and barriers for innovation, innovation strategies and processes, and impact within retail companies.

The DSC is studying the use of biometric technologies to understand consumer behaviour. This project involves a series of experiments as well as field research inside retail stores to better understand consumer attention, emotions and decision process using EEG, eye-tracking and galvanic skin response.





## International Centre for Co-operative Management: Working Cooperatively Towards a Fair and Just Society

ICCM strategically engages in research that focuses on understanding the contributions of cooperatives to a fair and just economy and society. The centre takes a multi-disciplinary approach to research by collaborating internationally. Its research agenda evolves as gaps are identified in literature and/or practices within the co-operative movement and the broader social solidarity economy.

### Research Events

ICCM hosted two webinars. The first was a panel and forum on co-operatives in an age of digital maturity. The second explored a case example of a worker-owned co-operative in a technical field. It showed how the co-op manages participation and governance, and project management techniques to streamline democratic decision-making.

### Applied Research Projects

ICCM facilitates insights through a working paper series, case studies and various reports and publications. In 2022, the centre published a breadth of research on topics as varied as the impact of agraria-food, the COVID-19 pandemic, and ethical finance.

### Funding Awarded

Research Associate Cian McMahon was awarded the 2022-2023 Patrick J. McGovern Fellowship from the Institute for the Study of Employee Ownership and Profit Sharing at the Rutgers School of Management and Labor Relations – to study the role of labour unions in improving governance of worker-run cooperative firms.

### Funding Received

Ongoing funding was received from Cooperatives and Mutuels Canada (grant total \$78 000 over two years 2021-2023), Atlantic Canada Opportunities Agency (grant total \$44 000 over two years 2021-2022) and Research Foundation – Flanders (grant total \$640 000 for four years 2019-2023).

### Recent Report Publication

Yi, Ilcheong, Samuel Bruelisauer, Peter Utting, Mark McElroy, Marguerite Mendell, Sonja Novkovic and Zhen Lee. (2022). Authentic Sustainability Assessment: A User Manual for the Sustainable Development Performance Indicators. Geneva, UNRISD. <https://sdpi.unrisd.org/>

Visit <https://www.smu.ca/iccm/researchandpublications/> for more research and publications.

# Research Portfolio

## Refereed Journal Articles

**Akbari, A.H.**, & Debbarman, S. (2022). "Employment Probability of Visible Minority Immigrants in Canada by Generational Status, Circa 2016", *Canadian Public Policy*, October, 48: 38-48.



Dilmaghani, M., & **Akbari, A.H.** (2022). "Ethnoracial disparities in intergenerational coresidence among Canadian millennial", *Population, Space and Place*, 28 (7): 1-15.



**Athanasakou, V.**, Goh, L., & Ferreira, D. (2022). "Changes in CEO Stock Option Grants: A Look at the Numbers", *Journal of Corporate Finance*, 75.

**Aydede, Y.**, & Robitaille, M.C. (2022). "Speeding Up for a Son Among Immigrants in Canada", *Population Research and Policy Review*, 41: 2233-2265.



**Aydede, Y.**, & Robitaille, M.C. (In Press). "Speeding up for a son in Turkey", *Canadian Journal of Development Studies*.



Bhabra, G.S., **Bhabra, H.S.** & Hossain, A.T. (2022). "CEO inside debt and the acquisition of private targets", *Accounting & Finance*, 62, 2163-2202.

Puley, M., & **Charles, A.** (2022). "Dissecting co-management: Fisher participation across management components and implications for governance", *Fish and Fisheries*, 23:719-732.



Fan, H., & **Chen, L.** (In Press). "Political connections, business strategy and tax aggressiveness: evidence from China", *China Accounting and Finance Review*.



**Creelman, V.** (2022). "Thank you for reaching out: Brand relationship management and the conversational human voice of customer care in online service encounters", *Discourse, Context & Media*, 46 (2022): 1-10.



Peerally, S. F., **De Fuentes, C.**, & Moghavvemi, S. (2022). "Towards a firm-level technological capability framework to endorse and actualize the Fourth Industrial Revolution in developing countries", *Research Policy*, 51(10), 104563.



Peerally, J., **De Fuentes, C.**, Santiago, F., & Zhao, S. (2022). "The sustainability of multinational enterprises' pandemic-induced social innovation approaches", *Thunderbird International Business Review*, 64(2), 115-124.



Liu, X., Peerally, J. A., **De Fuentes, C.**, Ince, D., & Vredenburg, H. (2022). "Who Makes or Breaks Energy Policymaking in the Caribbean Small Island Jurisdictions? A Study of Stakeholders' Perceptions", *Sustainability*, 14(3), 1902.



**Dilmaghani, M.** & Robinson, M. (In Press). "The Blue of the Rainbow: Queerness and Hiring Discrimination in Blue-collar Occupations", *Review of Social Economy*.



**Dilmaghani, M.** (2022). "Chess Girls Don't Cry: Gender Composition of Games and Effort in Competitions", *Journal of Economic Psychology*, 89,102482.



**Dilmaghani, M.**, (2022). "Ethnoracial Disparities in Commute Duration and Mode among Canadian Millennial", *Travel Behaviour and Society*, 29, 266-278.



**Dilmaghani, M.** & Akbari, A.H. (2022). "Ethnoracial disparities in intergenerational coresidence among Canadian millennial", *Population, Space and Place*, 28 (7): 1-15.



**Dilmaghani, M.** (In Press). "Good Looks and Better Outlooks: Physical Appearance and Future Expectations", *Journal of Economic Studies*.



## Refereed Journal Articles continued

- Dilmaghani, M.** (2022). "The Link between Smoking, Drinking, and Wages: Health, Workplace Social Capital, or Discrimination?", *Industrial Relations Journal*, 53(2), 160-183.  
■
- Driss, H.,** El Ghouli, S., Guedhami, O. & Wald, J.K. (2022). "Board Governance and Investment Sensitivity to Stock Price: International Evidence", *Journal of Financial and Quantitative Analysis*, 1-31.  
■
- Driss, H.** (In Press). "Governance and Leverage: International Evidence", *The Financial Review*.  
■
- Switzer, L.N. & **El Meslmani, N.** (2022). "IPO performance and the size effect: Evidence for the US and Canada", *The North American Journal of Economics and Finance*, 62(11):101744.
- Betton, S., **El Meslmani, N.** & Switzer, L.N. (2022). "Volatility of implied volatility and mergers and acquisitions", *Journal of Corporate Finance* 75:102243.
- Fan, H.,** & Chen, L. (In Press). "Political connections, business strategy and tax aggressiveness: evidence from China", *China Accounting and Finance Review*.  
■
- McKague, K., Saunders, C., Gilbert, S. & **Farrell, E.** (In Press). "Strong ties, information seeking, and ecosystem brokerage among actors in the Atlantic Canadian entrepreneurial ecosystem", *Journal of Small Business & Entrepreneurship*.  
■ ■
- Fiset, J.,** Al Hajj, R. & Vongas, J.G. (2022). "Helping an Attractive Group that Ostracized Me: An Experimental Vignette Study", *Canadian Journal of Administrative Sciences/Revue Canadienne des Sciences de l'Administration*, 1-15.
- Teasdale, S., Roy, M.J., Nicholls, A. & **Hervieux, C.** (2022). "Turning Rebellion into Money? Social entrepreneurship as the strategic performance of systems change", *Strategic Entrepreneurship Journal* (17)(1), 19-39.  
■ ■
- Hlaing, K.P.** & Stapleton, A. (2022). "A Literature Review on the dual Effect of Corporate Tax Planning and Managerial Power on Executive Compensation Structure", *Accounting Perspectives*, 21(2), 387-423.
- Gulseren, D., Sayin, F.K., Turner, N. & **Kelloway, E.K.** (2022). "Chronic pain and pain disability: The next frontier for healthy and effective organizations", *Organizational Dynamics* 51(4), 100926.  
■ ■
- Liu, F.,** Jarrett, M. & Maitlis, S. (2022). "Top management team constellations and their implications for strategic decision making", *The Leadership Quarterly*, 33 (3), P101510.
- Lu, H., **Liu, X.** & Oslyevskyy, O. (In Press). "Doing safe while doing good: Slack, risk management capabilities, and the reliability of value creation through CSR", *Strategic Organization*.  
■ ■
- Lu, H., **Liu, X.** & Falkenberg, L. (2022). "Investigating the impact of corporate social responsibility (CSR) on risk management practices", *Business & Society*, 61 (2), P.496-534.  
■ ■
- Liu, X.,** Peerally, J. A., De Fuentes, C., Ince, D., & Vredenburg, H. (2022). "Who Makes or Breaks Energy Policymaking in the Caribbean Small Island Jurisdictions? A Study of Stakeholders' Perceptions", *Sustainability*, 14(3), 1902.  
■ ■ ■ ■ ■ ■
- Lu, H.,** Liu, X. & Oslyevskyy, O. (In Press). "Doing safe while doing good: Slack, risk management capabilities, and the reliability of value creation through CSR", *Strategic Organization*.  
■ ■
- Lu, H., **Liu, X.** & Falkenberg, L. (2022). "Investigating the impact of corporate social responsibility (CSR) on risk management practices", *Business & Society*, 61 (2), P.496-534.  
■ ■
- Lahari, R., Cheikhrouhou, **Morales, M.** & Zaaboub, E. (2022). "Antecedents and consequences of emotional attachment to sport teams brands", *Journal of Brand Management* 29, 454-469

## Refereed Journal Articles continued

**Münkel, F.**, Pehlivan, L., & Williams, K. S. (2022). "Arithmetic Properties of the Ternary Quadratic Form  $3x^2+6y^2+14z^2+4yz+2zx+2xy$ ", *INTEGERS*, 22, #A70.

Cheong, H., Kim, J. H., **Münkel, F.** & Spilker III, H.D. (2022). "Do Social Networks Facilitate Informed Option Trading? Evidence from Alumni Reunion Networks", *Journal of Financial and Quantitative Analysis*, 57 (6), 2095-2139.

**Pancer, E.**, Philp, M., & Noseworthy, T.J. (2022). "Boosting Engagement with Healthy Food on Social Media," *European Journal of Marketing*, 56(11), 3007-3031.

Philp, M., Jacobson, J. & **Pancer, E.** (2022). "Predicting social media engagement with computer vision: An examination of food marketing on Instagram," *Journal of Business Research*, 149, 736-747.

**Petersen, B. K.**, Chowhan, J., Cooke, G. B., Gosine, R., & Warriar, P. J. (In Press). "Automation and the Future of Work: An Intersectional Study of the Role of Human Capital, Income, Gender and Visible Minority Status", *Economic and Industrial Democracy*.

Jewer, J., **Petersen, B. K.**, Gosine, R., & Warriar, P. J. (In Press). "Boundaries and Boundary Spanning in Digital Innovation Outsourcing: The Influence of Institutional Logics and Governance Systems", *Information Systems Management*.

**Rahaman, M.**, Zhang, M., & Feng, J. (2022). "Two-Sided Market Power and Firm Performance", *Journal of Business Research*, 150, (11), 585-605.

Aydede, Y., & **Robitaille, M.C.** (2022). "Speeding Up for a Son Among Immigrants in Canada", *Population Research and Policy Review*, 41: 2233-2265.

Aydede, Y., & **Robitaille, M.C.** (In Press). "Speeding up for a son in Turkey", *Canadian Journal of Development Studies*.

Gulseren, D., **Sayin, F.K.**, Turner, N. & Kelloway, E.K. (2022). "Chronic pain and pain disability: The next frontier for healthy and effective organizations", *Organizational Dynamics* 51(4), 100926.

**Sivakumar, S.** (2022). "Activation Function Modulation in Generative Triangular Recurrent Neural Networks", *IEEE Access*, 10, 45709-45725.

Chitsazan, H., Bagheri, A., & **Tajeddin, M.** (2022). "Initial Coin Offerings (ICOs) success: Conceptualization, theories and systematic analysis of empirical studies", *Technological Forecasting and Social Change*, 180, 121729.

**Tajeddin, M.**, Farashahi, M., Moghaddam, K., Simba, A., & Edwards, G. (In Press). "Internationalization of emerging economy SMEs: a tripod approach", *Journal of International Management*, 29(1), 100991.

**Walsh, M.M.**, Carleton, E.L., Hancock, A.J. & Arnold, K.A. (2022). "Mindfulness and stereotype threat in social media: Unexpected effects for women's leadership aspirations", *Gender in Management: An International Journal*, 37 (4), 535-548(14).

**Wang, H.**, & Wang, S. (2022). "Improving Student Performance by Introducing a No-Code Approach: A Course Unit of Decision Support Systems", *Journal of Information Systems Education*, 33(2), 127-134.

**Wang, H.**, & Wang, S. (In Press). "A Semantic Model for Enterprise Digital Transformation Analysis"; *Journal of Computer Information Systems*.

Wang, J., **Wicks, D.** & Zhang, C. (2022). "Job-related well-being of sexual minorities: Evidence from the British workplace employment study", *British Journal of Industrial Relations*, 60 (4), 841-863.

**Zadeh, H.M.** (In Press). "Audit quality and liquidity policy", *International Journal of Managerial Finance*.

**Zadeh, H.M.** (2022). "Auditee's payout policies: does audit quality matter?", *Managerial Auditing Journal*, 37 No. 5, 542-564.

**Zadeh, H.M.**, Naaman, K. & Sahyoun, N. (In Press). "Corporate social responsibility transparency and trade credit financing", *International Journal of Accounting & Information Management*.

Hammami, A., & **Zadeh, H.M.** (2022). "Predicting earnings management through machine learning ensemble classifiers", *Journal of Forecasting*, 41(8), 1639-1660.

Jiejian, F., Huang, K., **Zhang, M.**, Castillo, I. & Yang, J. (In Press). "Option Applications for Retailers in a Decentralized Inventory System", *Computers & Industrial Engineering*.

Rahaman, M., **Zhang, M.**, & Feng, J. (2022). "Two-Sided Market Power and Firm Performance", *Journal of Business Research*, 150, (11), 585-605.



Members of the Sobey School of Business Faculty

## Books and Book Chapters

**Akbari, A.H.** (2023). "Regionalization of Immigration: Some Rationale and Best Practices Across Advanced Countries" in Handbook of Labor, Human Resources and Population Economics; Klaus F. Zimmermann (Eds) Springer, Cham.

**Anderson, B.** & Morgan, K. (2022). "Provoking Memory: Counter-Monuments and The Expulsion of the Acadians/Le grand derangement in 1755: a case from Canada" in Ethnic Diversity, Plural Democracy, and Human Dignity: Challenges to the European Union and Western Balkans. M. Kresic, D. Banovic, J. Pleps, and A. Carrio Sampedro (Eds.). Springer, Germany (2022): 253-265.

**Charles, A.** (2022). "Addressing access and conservation to move the fishery forward" in Williams, R., and F. Wein (editors) Contested Waters: The Struggle for Rights and Reconciliation in the Atlantic Fishery. Nimbus Publishing. Halifax, Canada.

**De Fuentes, C.** & Peerally, J.A. (2022). "Transforming Innovation Systems for Sustainable Development Challenges: A Latin American Perspective", Montiel Méndez, O.J. and Alvarado, A.A. (Ed.) The Emerald Handbook of Entrepreneurship in Latin America, Emerald Publishing Limited, Bingley, pp. 133-157.

Ross, S.A., Westerfield, R., Jaffe, J.F., Jordan, B.D., & **Driss, H.** (2022) "Corporate Finance." Ninth Canadian Edition.

**Fiset, J.** (2022). "Human resource management practices in multilingual organizations: language barriers, motives, and adaptive strategies", in P. Lecomte, M. Vigier, B. Beeler, and C. Gaibrois (Eds.), Understanding the dynamics of language and multilingualism in professional contexts: Advances in language-sensitive management research (pp. 102-119). Cheltenham, UK: Edward Elgar.

Novkovic, S., **Miner, K.**, & McMahon, C. (Eds.) (2023). *Humanistic governance in democratic organizations: The cooperative difference. Humanism in Business Series.* London: Palgrave. <https://link.springer.com/book/9783031174025> (published online Dec 2022)

**Novkovic, S.**, Miner, K., & McMahon, C. (Eds.) (2023). *Humanistic governance in democratic organizations: The cooperative difference. Humanism in Business Series.* London: Palgrave. <https://link.springer.com/book/9783031174025> (published online Dec 2022)

**Pancer, E.** (2022). "As I See It", in Michael Solomon, Bonnie Simpson, Kate White, and Darren Dahl (Eds.), Consumer Behaviour: Buying, Having, and Being, 9th Canadian Edition, Pearson.

## International Conference Keynotes, Presentations and Proceedings

**Athanasakou, V.** (2022, May) "The Shakespeare' of Annual Reports: the Emergence and Role of Corporate Reporting Agencies." European Accounting Association 2022 Annual Meeting, Norway.

**Athanasakou, V.** (2022, January) "The Shakespeare' of Annual Reports: the Emergence and Role of Corporate Reporting Agencies." 2022 Hawaii Accounting Research Conference, Online.

**Athanasakou, V.** (2022, June) "Strategy and Business Model Disclosures in Annual Reports: The Role of Legal Regime." British Accounting Review & the International Accounting Standards Board Online Workshop on Corporate Disclosures.

**Aydede, Y.** (2022, July) "Understanding the dynamics of a viral spread by sparse composite likelihood selection." EUHEA 22 Conference (European Health Economics Association), Oslo, Norway.

**Aydede, Y.** (2022, June) "Understanding the dynamics of a viral spread by sparse composite likelihood selection." Canadian Economic Association, Ottawa, Canada.

## International Conference Keynotes, Presentations and Proceedings Continued

**Anderson, B.** & Morgan, K. (2022, November)

*"Provoking Memory: Counter-Monuments and The Expulsion of the Acadians/Le grand derangement in 1755: a case from Canada."* The 245th Anniversary of the Law Faculty, University of Zagreb, Croatia.

Wang, C., **Bhabra, H.S.**, François, P. & Walker, T. "Credit Default Swaps and the Cost of Capital", India Finance Conference, December 19-21, 2022, IIM Calcutta, India.

**Charles, A.** (2022) *"Sustainable Fishery Systems: Bio-Socio-Economic Perspectives and Social-Ecological Systems."* Keynote Lecture. Second International Symposium on Fisheries and Aquaculture Bioeconomics, CIBNOR, La Paz, Mexico.

**Charles, A.** (2022) *"Small-Scale Fisheries Manage Resources and Conserve the Environment."* Keynote Lecture. Fishing For Life: South and Southeast Asian Conference on Small-Scale Fisheries and Aquaculture, Sri Lanka.

**De Fuentes, C.** (2022, June) Panel presentation: *"Impact assessment of innovation policy."* Presented at Annual Conference of the Canadian Economics Association, Carleton University, Ottawa, ON.

**De Fuentes, C.**, Milla, J., Lu, H. & Ahmadi, S. (2022, December) *"Crowding-in or crowding out."* Presented to the Treasury Board of Canada Secretariat. Strategic Research Network meeting, Online.

**De Fuentes, C.**, Milla, J., Lu, H. & Ahmadi, S. (2022, June) *"Crowding-in or crowding-out? Analysis of innovation government support for firms located in Canada."* Canadian Economic Association Annual Conference, Ottawa, ON.

**De Fuentes, C.** (2022, November) Panelist at the 2022 Nova Scotia Ministers Conference For Agriculture Next Generation Agriculture with RBC, Halifax, NS.

**Driss, H.** (2022, December) *"The Sustainability Committee and Environmental Disclosure: International Evidence."* Presented at SESTEF Annual Meeting, Paris, France.

**Driss, H.** (2022, July) *"Board Governance and Investment Sensitivity to Stock Price: International Evidence."* Presented at GIGS Annual Meeting, Hammamet, Tunisia.

**Driss, H.** (2022, July) *"Board Governance and Investment Sensitivity to Stock Price: International Evidence."* Presented at Afrimed Annual Meeting, Mahdia, Tunisia.

Robinson, M. A., Agogué, M., **Fiset, J.**, & Mailhot, C. (2022) *"When there's no choice but to go digital: Insights from educators on the integration of experiential learning in their online courses amid the Covid-19 pandemic."* Paper presented as part of a symposium entitled "Synchronous and Asynchronous Teaching: Realigning Teaching Approaches to a VUCA World" at the Academy of Management 2022 conference, Seattle, WA and Online.

Robinson, M., **Fiset, J.**, & Gregoire, D. (2022) *"Should leaders swear off swearing? An experimental study of the impact of leader casual swearing in workplace interactions."* Paper presented at the Administrative Sciences Association of Canada Conference, Halifax, NS, Canada.

**Liu, J.** (2022, December) *"Identification and Forecasting of Bull and Bear Markets using Multivariate Returns."* Conference on Computational and Financial Econometrics, London, UK.

Koskinen, Y., **Lu, H.** & Nguyen, N. (2022, August) *"Corporate governance policies and the financial efficacy of environmental social performance: A comparison between the USA and Canada."* 3rd Canadian Sustainable Finance Network (CSFN) Annual Conference, Victoria, BC.



De Fuentes, C., Milla, J., **Lu, H.** & Ahmadi, S. (2022, December) *"Crowding-in or crowding out."* Presented to the Treasury Board of Canada Secretariat. Strategic Research Network meeting, Online.

Poole, M., **Pancer, E.**, & Philp, M. (2022) *"COVID-19 and the Decline of Social Media Engagement."* Association for Consumer Research Conference, Denver, CO.

Poole, M. & **Pancer, E.** (2022) *"Social Media Platform Use Predicts NFT Success."* Association for Consumer Research Conference, Denver, CO.

**Pancer, E.**, Weiss, M.J., Tennankore, K., Beed, S. & Krmpotic, K. (2022) *"Can changing defaults help save lives? Examining the impact of enacting the Human Organ and Tissue Donation Act (HOTDA) on effective intent-to-donate in Nova Scotia."* Atlantic Schools of Business Conference, Wolfville, NS.



Poole, M., **Pancer, E.** & Ahmadi, S. (2022) *"What makes an NFT successful? The Role of Social Media Platform Use."* Association for Consumer Research Latin America Conference, Quito, Ecuador.

**Pancer, E.**, Weiss, M.J., Tennankore, K., Beed, S. & Krmpotic, K. (2022) *"Rates of effective intent-to-donate in Nova Scotia: mitigation of differences by gender and age after enactment of deemed consent legislation."* 29th International Congress of The Transplantation Society, Buenos Aires, Argentina.



Philp, M., Jacobson, J. & **Pancer, E.** (2022) *"Predicting Social Media Engagement with Computer Vision: Restaurants' Use of Instagram and Meal Typicality."* Southern Ontario Behavioral Decision Research Conference (SOBDR), Toronto, ON.

Philp, M., Jacobson, J. & **Pancer, E.** (2022) *"Predicting Social Media Engagement with Computer Vision: Restaurants' Use of Instagram and Meal Typicality."* AMA SERVSIG Annual Conference, Glasgow, Scotland.

Philp, M., Jacobson, J. & **Pancer, E.** (2022) *"Predicting Social Media Engagement with Computer Vision: Restaurants' Use of Instagram and Meal Typicality."* European Marketing Academy Conference, Budapest, Hungary.

# World without limits.





## Other Journal Articles

**Anderson, B.** (2022). "Assembling Functional Specialties", *Journal of Macrodynamical Analysis*, 16: 26-41.

**Anderson, B.** (2022). "Remembering Philip McShane", *Divyadaan: Journal of Philosophy and Education*, 33:1: 9-13.

**Anderson, B.** & Shute, M. (2022). "Science-Law Analogies: Method in Science versus Method in Law", *Bentonfuturology*.

Garcia, S.M., Rice, J., Himes-Cornell, A., Friedman, K.J., **Charles, A.**, Diz, D., Appiott, J. & Kaiser, M.J. (2022). "OECMs in marine capture fisheries: Key implementation issues of governance, management, and biodiversity", *Frontiers in Marine Science*, 9:920051.



Macnaughton, A., Hicks, S., & **Charles, A.** (2022). "Recognizing Green Leaders", *Samudra Report*, (3), 87.



Lu, H., **De Fuentes, C.**, Milla, J. & Ahmadi, S. (2022). "Government Subsidies as a Risk-Sharing Policy Tool in Innovation Investment", *IZA Institute of Labor Economics*, Discussion paper series, IZA DP No. 15725.

**Driss, H.**, Drobetz, W., El Ghouli S. & Guedhami, O. (2022). "The Sustainability Committee and Environmental Disclosure: International Evidence."



**Lu, H.**, De Fuentes, C., Milla, J. & Ahmadi, S. (2022). "Government Subsidies as a Risk-Sharing Policy Tool in Innovation Investment", *IZA Institute of Labor Economics*, Discussion paper series, IZA DP No. 15725.

Novkovic, S., Puusa, A., & **Miner, K.** (2022). Co-operative identity and the dual nature: From paradox to complementarities. *Journal of Co-operative Organization and Management*, 10(1), 100162.



**Dr. Vuraine Tabvuma**  
**Professor of Management**  
**Sobey School of Business**

**Novkovic, S.**, Puusa, A., & Miner, K. (2022). Co-operative identity and the dual nature: From paradox to complementarities. *Journal of Co-operative Organization and Management*, 10(1), 100162.



**Rixon, D.** & Duguid, F. (2022). "Co-Operative leaders need to lead the way on global and local SDG adoption", *Emerald Open Research*, (3).



## New Research Grants

**Akbari, A.H.** & Fang, T.(co-applicant). Social Sciences and Humanities Research Council "Economic Impact of immigration in Atlantic Canada." 2022-2025: \$10,000.



**Akbari, A.H.** Atlantic Canada Opportunities Agency. "Satisfaction and Well-being of International Students in Atlantic Canada." 2022-2023: \$107,000.



**Akbari, A.H.** Forum of Ministers Responsible for Immigration. "Impacts of Provincially and Territorially Administered Immigration Programs in Canada." In collaboration with Group ATN. 2021-2022:(\$150,000).



**Athanasakou, V.** Canadian Academic Accounting Association. Grant ID: CPA-1-2021-008: "Withholding of bad news and greenwashing: the two-sided mirror of information asymmetry under the pressure for ESG disclosures." Financial Accounting, Assurance & Tax. 2022-2024: \$9,750.



**De Fuentes, C.** & Hervieux, C. MITACS. "Data Governance: Transferring Sensitive Data at Inspiring Communities." 2022: \$15,000.

Sigvaldason, C. & **Fiset, J.** Mitacs Accelerate Grant. "Development of a Deliberate Practice Scale and Model for Improving Focus and Commitment." 2022-2025: \$120,000.



Robinson, M. A., Gregoire, D. & **Fiset, J.** HEC Montréal Internal Research Funds. "Letting your guard down? The impact of swearing on perceptions of leader authenticity and follower engagement in the workplace." 2022-2024: \$10,000.

**Hervieux, C.** MITACS. "Assisting Girls & Women Raise Venture Capital." 2022: \$40,000.



**Hervieux, C.** MITACS. "The role of data intelligence software in assessing materiality: what is the potential and their limits?." 2022: \$15,000.

**Liu, F.** (Principal Investigator), Bourgoin, A. (co-applicant), & Rouleau, L. (co-applicant). SSHRC. Insight Grant. "Don't waste a crisis: CEO and board team strategizing in light of the Covid-19 pandemic." 2022-2025: \$188,414.

**Liu, M.** (Principal Investigator) & Hu, C. CAAA Grant. Canadian Academic Accounting Association (CAAA). 2023-2024: \$7000.

**Manuel, N.** SSHRC Insight Development Grant. "Matching Between Fields of Study and Occupations on the Basis of Skills." 2022: \$17,200.



**Pancer, E.** (Principal Researcher). Invest Nova Scotia Productivity and Innovation Voucher Program. "Self-service kiosk technology in partnership retailers." 2022:\$15,000.

**Pancer, E.** (Principal Researcher). National Research Council Industrial Research Assistance Program (IRAP). "Blended e-commerce & in-person retail feasibility in COVID-19 pandemic recovery." 2022: \$5,000.

**Petersen, B.K.** (Principal Investigator) & Cooke, G.B. (co-investigator). SSHRC Insight Development Grant. "Digital technology and work: A tool of domination and exploitation or a tool of opportunity and empowerment?." 2022-2024: \$59,548.

**Rixon, D.** Faculty Mobility for Partnership building Program. Global Affairs Canada 2022: \$7,000.

**Zhang, M.** (Principal Investigator). SSHIC Engage "Building a Strategy for Capacity and Resilience in Mental Health Organizations in Nova Scotia." 2022: \$25,000.

## Research Awards and Other Distinctions

### Athanasakou, V.

- Appointed as a Guest Co-editor (2022) Special Issue at the *Corporate Governance: An International Review* "Corporate Governance and Evolving Corporate Disclosures: Global Challenges and Opportunities for Research and Policy". ■
- Appointed as Member. Canadian Academic Accounting Association Board (2022-2024).

### Aydede, Y.

- Organizer. (2022, August) Academic workshop. "1st Workshop of Applied Microeconomics". SMU, Halifax, NS.

### Charles, A.

- Co-Lead. Sustainable Use Theme. "Arramat: Strengthening Health and Wellbeing through Indigenous-Led Conservation and Sustainable Relationships with Biodiversity". New Frontiers in Research Fund – Transformation. Government of Canada. (\$25,000,000) [Indigenous-led long-term project involves participants across Canada and around the world. This work will support local projects in Indigenous communities.] ■ ■
- Project Director. "Implementing the Small-Scale Fisheries Guidelines: Recognizing and Enhancing Environmental Stewardship by Small-Scale Fishing Communities" [Project of the Food and Agriculture Organization of the United Nations: Engaging with small-scale fisheries worldwide to assemble information and produce a guidebook on environmental conservation and stewardship activities in small-scale fisheries.] ■ ■
- Co-Organizer. (2022) National Forum on Coastal Community Resilience: *Local Government Initiatives to Address Sea-Level Rise and Coastal Flooding*. Marine Environmental Observation, Prediction and Response Network (MEOPAR). ■

- Member, Editorial Board. *Aquatic Living Resources* (international journal).

- Member, Editorial Board. *Coastal Management* (international journal). ■

### Creelman, V.

- Vice President. (2022) Canadian Region, Board of Directors, Association for Business Communication.
- Presenter. (2022, April; July) *Communication Styles*. Workshop for ADaPT Atlantic (Advanced Digital and Professional Training) in partnership with Entrepreneurship Centre and Metropolitan University of Toronto. Virtual Online.
- Organizer; facilitator. (2022, February) *Business Communication and Leadership Character*. Session for Canadian and Eastern U.S. Regions of Association for Business Communication. Virtual Online.
- Organizer; facilitator. (2022, April) *Designing Assignments to Develop Leadership Character*. Workshop for Canadian and U.S. Eastern Regions of Association for Business Communication, Virtual Online.

### De Fuentes, C.

- Editorial Board. *Journal of Innovation and Development*.
- Editorial Board. *International Journal of Technological Learning, Innovation and Development*.

### Driss, H.

- Best Paper Award. (2022, July) GIGS Annual Meeting, Hammamet, Tunisia. "Board Governance and Investment Sensitivity to Stock Price: International Evidence." *Journal of Financial and Quantitative Analysis* (FT List; A\* on ABDC List); forthcoming. ■ ■
- Best Paper Award. (2022, December) SESTEF, Paris. "The Sustainability Committee and Environmental Disclosure: International Evidence." Wolfgang Drobetz, Sadok El Ghoul, and Omrane Guedhami.

## Research Awards and Other Distinctions Continued

### Hervieux, C.

- Guest Editor. (2021) Special edition: Pro-Social Innovations: From Responsible Finance to Social Entrepreneurship. *International Management*, Vol. 25(2).



### Fiset, J.

- Santamarian Professorship, 5-year term. (2022, November) Saint Mary's University.
- Winner. (2022) Best Management Education and Development (MED) Division Symposium Award. *"When there's no choice but to go digital: Insights from educators on the integration of experiential learning in their online courses amid the Covid-19 pandemic."* Robinson, M. A., Agogue, M., Fiset, J., & Mailhot, C. (2022). Paper presented as part of a symposium entitled "Synchronous and Asynchronous Teaching: Realigning Teaching Approaches to a VUCA World" at the Academy of Management 2022 conference. Seattle, WA and Online.



### Pancer, E.

- Panelist. (2022 ) ASAC Doctoral Consortium.
- Judge. (2022) National Retail Case Competition.
- Expert External Reviewer. (2022) Postsecondary Education Quality Assessment Board.

### Wang, H.

- (2022, November) JISE 2021 Best Paper Honorable Mention Award. *JISE (Journal of Information Systems Education) / ISCAP-EDSIG (Information Systems & Computing Academic Professionals – Education Special Interest Group). "A Teaching Module of No-Code Business App Development."* Wang, S. and Wang, H. *Journal of Information Systems Education*, 2021.



Dr. Ethan Pancer  
Associate Professor of Marketing  
Sobey School of Business



923 Robie Street  
Halifax, Nova Scotia Canada  
B3H 3C3

902.420.5422 | [sobeyschool@smu.ca](mailto:sobeyschool@smu.ca)