

## Doctor of Philosophy in **Business Administration** SOBEY BUILDING

2023 Admission



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### **Cultivating research professionals**

For over 20 years, the Sobey PhD has delivered a flexible, rigorous and innovative doctoral program designed for working professionals. The Sobey PhD is housed in the largest and most comprehensive business school in Atlantic Canada, and produces enthusiastic, research-experienced and well-published graduates who are eminently employable and capable of making an impact on business research in Canada and beyond.

- Offers a unique, multi-paradigmatic approach exposes students to debates across management and organization studies.
- The programs' goal is to develop enthusiastic, research-experienced, and well-published graduates who are eminently employable and capable of making an impact on business research in Canada and beyond.
- The PhD utilizes a unique team of leading scholars who work with students to develop their ideas for presentation and publication.
- Through a program of invited speakers, students are exposed to cutting-edge ideas from some of the leading scholars in the field of management and organization studies.

### AACSB accredited

A mark of quality, and a distinction achieved by only 5% of business schools.

### CEBMa

The first business school in Canada to formally pursue a Center for Evidence-Based Management certification.

### **PRME champions**

Sobey School is a one of a select group of schools designated as PRME Champions in the Principles for Responsible Management Education UN Initiative.

### **ICD-DEP**

Sobey School collaborates with the Institute of Corporate Directors to offer an internationally recognized Directors Education Program.

## Admissions

### Admission requirements

- Students entering the doctoral program must have a Master's degree from a recognized university in the field intended for specialization or related field (e.g., accounting, finance, economics, management, or industrial organizational psychology), or an [E]MBA.
- For Accounting specialization, a corresponding professional accounting designation (e.g., CPA) and 3(+) years of professional experience can be used in lieu of a graduate degree.
- Normal minimum requirements for admission are a grade point average of 3.6 on a 4.0 scale (high B+ to A-) and GMAT score of 620, or an equivalent GRE score. GMAT or GRE should be no more than 5 years old at the time of application.
- If your first language is not English, you must submit an official TOEFL iBT® or IELTS. Tests cannot be more than two years old. We require an overall IELTS score of 6.5 with no band below 6.0.
- Other Saint Mary's University general graduate standards and procedures apply to this program.

### **Application deadlines**

February 15: International applicants February 15: Canadians/permanent residents

### Estimated annual program fees

Canadian students: **\$9280** (To be paid in installments twice a year)

International students: **\$16,921** 

Fees subject to change



Questions? Contact Sobey Graduate Programs Admissions sobeyphd@smu.ca

### **Studying in Canada**

As an international student you are required to obtain a study permit issued by Immigration, Refugees and Citizenship Canada before you arrive in Canada. You may apply once you receive your official letter of acceptance from Saint Mary's University by email. Apply early for your permit as processing times can vary.

International students are permitted to work part-time (on or off campus) while studying in a full-time degree program. Additionally, international students may qualify for up to a three-year post-graduate work permit in Canada as part of the Canada Experience Class. The Saint Mary's University International Student Centre can assist you with

the work permit process.



Questions? Visit smu.ca/international/welcome

## **Program details**

The PhD Business Administration program is now accepting applications for three streams: Accounting, Management and Finance.

#### **Required Foundational Core Courses:**

Management Thought and the Management Environment Introduction to Research Methods in Business Administration Quantitative Research Methods Multivariate Statistics for Research in Business Administration Qualitative Research Methods or Advanced Empirical Methods Directed Readings

#### Foundational Core Courses:

Doctoral Seminars in Accounting Research and Theory I and II Doctoral Seminars in Finance Research and Theory I and II Doctoral Seminars in Organizational Behaviour and in Organizational Theory and Design

Two (2) graduate-level electives, subject to approval by Program Coordinator The program is designed to be completed in 48 to 60 months. Coursework can be completed within 15-24 months of enrollment and comprehensive exams must be completed no later than 28 months into the program. The remaining time in the program will vary depending on the nature of the dissertation research.

# Computer-Assisted Qualitative Analysis

"Code & Retrieve", still requires researcher to decide on code Faster, more efficient. Creativity will

- 6 popular CAQDAS (ATLAS.II, Kwalitan, MAXQDA, HYPERRESEARCH, and TAMS)
- Drawbacks;
  - \* Can tend to quantify qualitative data
  - Loss of narrative flow
    - for focus groups
    - ways necessar

The multi-paradigmatic program offered me the flexibility to explore wisdoms from within my own cultural traditions. I was blessed to have a compassionate and wise dissertation supervisor and dissertation committee who not only respect my attempt to employ decolonized research approaches, but who have also offered constructive critique to inspire my contemplative learning journey.

> - Shelley T. Price, PHD. 21' PhD Graduate, Sobey School of Business

### Expand your network and career

As a member of the Sobey School of Business community, you will be based in Atlantic Canada's home for research excellence and knowledge mobilization. Our five active research centres explore cuttingedge topics in retail innovation, social impact measures, co-operative accounting and management, the economics of immigration and much more.

#### Sobey Research Centres

- · David Sobey Centre for Innovation in Retailing and Services
- Atlantic Research Group on Economics of Immigration, Aging and Diversity
- Centre for Leadership Excellence
- · Centre of Excellence in Accounting and Reporting for Co-operatives
- International Centre for Co-operative Management

Expand your network through on-campus and virtual events with leaders from diverse fields of research and practice. Meet and learn from the Sobey School's dynamic faculty members, who are nationally recognized industry experts and active with the local and regional business communities.

As a doctoral student at the Sobey School of Business, you will have access to the Graduate Career Services Office, which offers one-on-one coaching and skill-development support. We recognize that as a doctoral student, you are already a leader in your field and may not need the same career support as graduate students in other programs. Your Graduate Career Services experience can be customized to support your goals and can connect you to the industries you want to explore.



### **Sobey School of Business**

Established in 1934 as the Faculty of Commerce at Saint Mary's University, the Sobey School of Business is Atlantic Canada's largest and most respected business school. It's also fully accredited by the AACSB—a designation achieved by only 5 percent of business schools worldwide. Here, you'll embark with over 2,700 students on a fast track to your future, with small class sizes, a close-knit campus and over 80 full-time faculty members. With over 40 percent of undergraduate students and over 75 percent of graduate students originating from 80 different countries, the Sobey School of Business is widely admired as an institution that integrates and fosters global perspectives among its students and within the community. The Sobey School of Business, through active learning and the creation and mobilization of scholarships, prepares citizens of the world to lead entrepreneurial, sustainable businesses and communities.

### Saint Mary's University

Ideally located in the vibrant city of Halifax, Saint Mary's University is home to a diverse and inclusive community of over 7,500 faculty, staff and students, and boasts a global network of more than 53,000 alumni. Founded in 1802, Saint Mary's is one of the oldest universities in Canada. We offer a unique experience, combining world-leading research with a close-knit community. Saint Mary's is known for its engaged faculty and students, entrepreneurial spirit and impactful research that reaches beyond campus walls and into the wider community. Our students, researchers and faculty share the desire to work towards a future that is inclusive, sustainable, diverse and resilient—a World without limits.

### Graduate housing

For graduate students and other eligible individuals, Saint Mary's University offers one and two-bedroom apartments. Additionally, the surrounding South End of Halifax offers student housing options in a vibrant urban setting. Here, you'll be close to campus, green spaces and great local life.







Over 50 doctoral students have graduated from the Sobey School of Business.



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The Sobey School of Business has extensive alumni and executive networks after serving the executive market for over 30 years in Atlantic Canada.

### Resources for teaching and learning

As a doctoral student at the Sobey School of Business, you will have access to the SMU Library and its extensive complement of databases (WRDS, OECD, Gartner and more) as well as the SMU STUDIO for Teaching and Learning. A "University Teaching" course is available for doctoral students with no teaching experience as they prepare for undergraduate instruction while in the program.





### Expand your studies at Saint Mary's

Sobey Doctoral students are encouraged to take additional courses through other faculties at Saint Mary's University. The Sobey School also has several agreements with international universities, allowing doctoral students and faculty to participate in exchanges with the Hanken School of Economics in Finland and the University of Jyvaskyla in Finland.

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### An active, collaborative research culture

The Sobey School is dedicated to fostering doctoral student success, helping you develop and improve as a researcher and teacher. As a doctoral student, you will be among a community of researchers with a strong publication record and external funding success.

### Sustainable Development Goals in research

Sobey is a proud signatory to the Principles for Responsible Management Education (PRME) initiative of the United Nations. PRME provides a framework for academic institutions to advance the broader cause of corporate social responsibility and incorporate universal values into curricula and research. Sobey doctoral students and faculty engage in research on a variety of important issues that tie into many of the Sustainable Development Goals (SDGs), including the poverty-climate change nexus, social entrepreneurship, the role of gender in venture capitalism and much more.

### Faculty research expertise

Our faculty are research experts in diverse areas of management. From diversity and inclusion to decision-making and organizational change, Sobey faculty are engaged in research that has a direct impact on the local and global business communities.

### A key goal of our strategic plan

Our five-year strategic plan, *Elevating Impact*, embodies the vision and aspirations of the Sobey School of Business. One of the key goals is to foster an environment of intellectual discovery that inspires research excellence, encourages collaboration and serves society. Research by our doctoral students helps drive this goal forward.



Saint Mary's University

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