



# Executive Professional Development

## Certificate in Practical Leadership

### HIGHLIGHTS

You will:

- discover factors that influence others' behaviour to adapt your leadership style to achieve best results.
- learn facilitation skills and strategies to achieve better group results, even when issues arise.
- understand what motivates people's behaviour and their typical responses and how to respond effectively.

### COURSE

#### REQUIRED:

#### Leadership 2.0

October 18 - 20, 2023 (Online)  
February 20 - 22, 2024 (Online)

Maximize your potential as an effective leader.

#### ELECTIVES:

#### Developing Effective Facilitation Skills

November 20 - 22, 2023 (Online)  
May 22 - 24, 2024 (Online)

Develop the tools to lead groups in effective discussions & problem-solving.

#### Facing Common Leadership Challenges

December 19 - 21, 2023 (Online)  
April 24 - 26, 2024 (Online)

Explore strategies to respond to the most common challenges leaders face.

#### Maximizing Employee Effectiveness

January 15 - 17, 2024 (Online)  
June 5 - 7, 2024 (Online)

Discover the tools to identify, assess and address individual & group behaviour.

Facilitator: Michael Kennedy, BSc, CAE, MEd

Online Courses Fall 2023 - Spring 2024 run 9 am - 1 pm (Atlantic time)

Format | Online

Fee | \$2,295

### CERTIFICATE OVERVIEW

A position of authority requires skills in leadership and management. Management requires planning and is often concrete, while Leadership is often abstract. It requires exerting the right kinds of influence to get people to follow. Learning managing skills is important and necessary, but learning the nuances, limitations, appropriateness and effectiveness, of when, where, how and why to use those skills when dealing with people, will give a higher probability of success. Leadership demands humility, openness and the will to evolve and self-assess. It requires an understanding of human nature including; the dynamics of personalities, motivators, personal values, culture, and the power of bias and beliefs.

The *Certificate in Practical Leadership* will give participants an opportunity to better self-assess and develop the attributes needed to be a successful leader. A leader that people will be willing to follow.

*Participants must complete all seminars, within a two-year period.*