

Advertising a teaching opportunity (Winter 2022)

Co-operative Management Education (Masters and Graduate Diploma programs – Co-operatives and Credit Unions) at Saint Mary's University are graduate programs for co-operative business leaders.

We are looking for an instructor in Business Strategy for Co-operative enterprises.

Content: We are interested in content exploring the nature of co-operative enterprise – people centred, jointly owned and democratically controlled - as a competitive advantage.

Co-operatives are collective enterprises, member-user- owned and controlled. Their unique features are defined by the Statement on the Cooperative Identity of the International Cooperative Alliance (ica.coop). Co-operative members, with shared values and purpose, are resources co-operative management relies on in co-designing business strategy.

The course explores how co-operatives engage in strategic thinking and planning to operationalize the co-operative identity, to develop resources and capabilities needed to gain and/or successfully galvanize their co-operative advantage. The course considers purpose and goals of a co-operative organization, reliance on co-operative members and networks, inter-generational character of cooperatives, the environment (social, political, technological, economic, and global factors), industry and market structure, and organizational advantages and weaknesses to help develop a successful strategy fit for co-operatives in diverse contexts. This course explores a diversity of approaches to enterprise strategy, thus ensuring resonance with a broad set of students that come from different contexts, types of coops, sectors, and countries.

Qualifications: The suitable candidate will have a Ph.D. degree (or nearing completion) with focus in business strategy; teaching experience, and thorough knowledge of co-operative enterprises (ica.coop). Industry experience is an asset.

Courses in the CME programs are delivered online.

Interested candidates should contact Sonja Novkovic snovkovic@smu.ca by September 1, 2021.