

Innovation, Technology and the Human Touch:

# **NEW PRODUCTS FOR SUCCESSFUL INTEGRATION**

**PRESENTATION AT 16<sup>TH</sup> NATIONAL METROPOLIS  
CONFERENCE, GATINEAU QUEBEC, MARCH 2014  
(WORKSHOP # C9)**

Starting your  
new life in Canada?

**Contact ISIS.**



[www.isisns.ca](http://www.isisns.ca) | (902) 423-3607

**isis** | Immigrant Settlement  
& Integration Services



**isis**

# Who We Are

- **3,700** clients served annually
- **1,700** new clients annually
- **450+** trained volunteers
- **120** qualified staff
- **90** countries of client origin
- **100+** NS communities served
- **30** countries of staff origin
- **4** offices – Halifax, Truro, Bridgewater, Sydney
- **15,000+** visitors annually through reception
- **16,000** calls annually

Employment Referrals rewarding immigrant volunteering counselling  
Services English partnership potential organization contribute  
Centre community immigrants citizenship offers CAF Assist  
Diversity contributions one-on-one Employers Profession Explore  
Free reading BBQs Canada diverse Seminars exams  
Language first support Building Mentors Special process match  
care candidates members provide dedicated  
countries skilled Directory continued organizations job workforce  
literacy goals Atlantic Association family situation sensitive  
connecting different range Conduct Search  
Connections connects conversation learn Preparation  
Counsellor registered business help training centers  
Pre-Employment Early settlement ISIS start Classroom Volunteer  
Participate interview communities develop assess Professional  
Volunteers programs Resettlement Pathways

isis

## Distance & Online

- Over 40 online and distance services for clients living in smaller centers in Nova Scotia
- Over 30 pre-arrival online services for clients preparing to come to Canada
- Customized learning opportunities developed for immigrants
- Facilitated courses with customized feedback
- Tried and true Canadian content
- Holistic menu of programs
- Open Source Learning Management System

# Online & Distance

- English Communication Skills
- Pre-employment Skills
- Orientation to Nova Scotia
- Business Development Skills



# Accessible Anywhere



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# Nova Scotia START

**Nova Scotia Start** helps immigrants successfully settle in Nova Scotia—before and after arrival.

Are you an immigrant?  
We offer free information and services to help you

- Settle in your community
- Improve your language skills
- Work or start a business
- Find programs and services across the province

**Nova Scotia Start** welcomes you home to Nova Scotia.

For more information, visit [www.novascotiastart.ca](http://www.novascotiastart.ca)





You are not logged in. (Login)

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## ISIS Online

April 15, 2013, 12:44 pm

USERNAME

kburnett

PASSWORD

REMEMBER USERNAME

Create new account

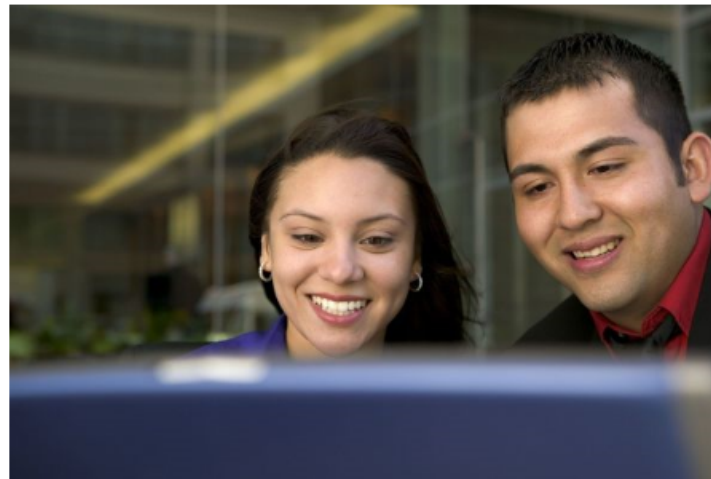
Login

Lost password?

ISIS Technical Support

Email

onlinelearning@isisns.ca



Welcome

Orientation

English

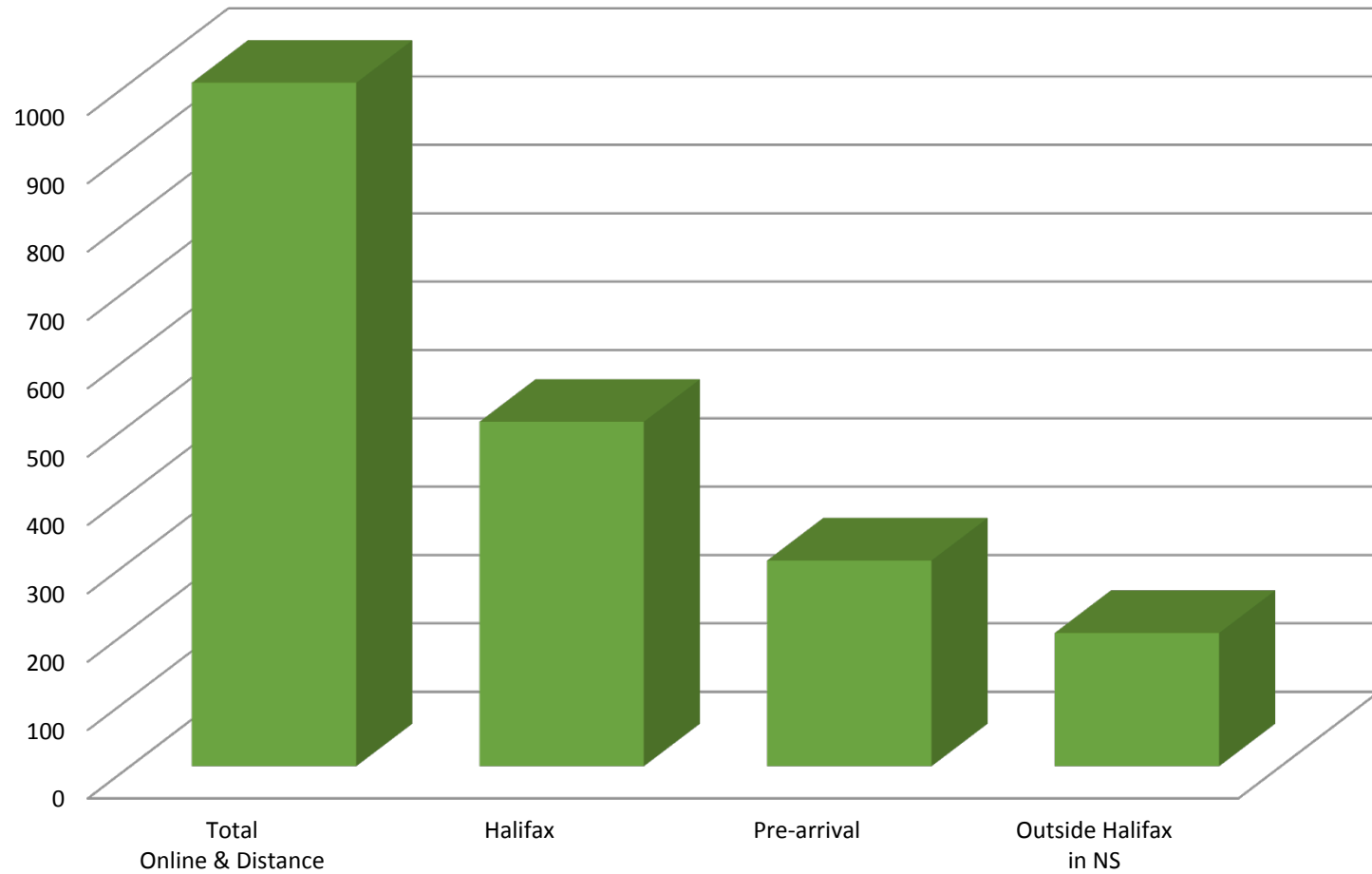
Pre-Employment

Business

Pre-Arrival

ISIS provides online and distance opportunities to develop language, employment and business skills. ISIS clients can access programs at a time that is flexible for work and family schedules regardless of geographical location.

# Online & Distance Clients 2012-13



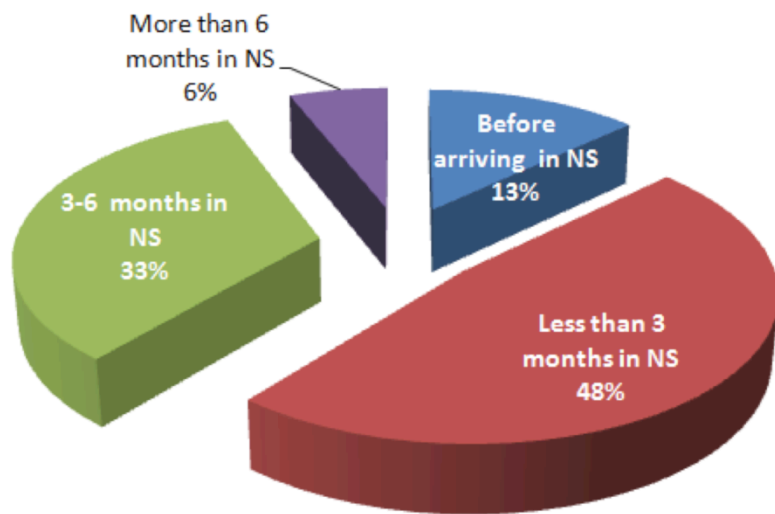
# Pre-arrival clients...

- ✓ get jobs faster
- ✓ have more realistic expectations
- ✓ are better prepared
- ✓ arrive more focused and motivated
- ✓ plan to stay in NS

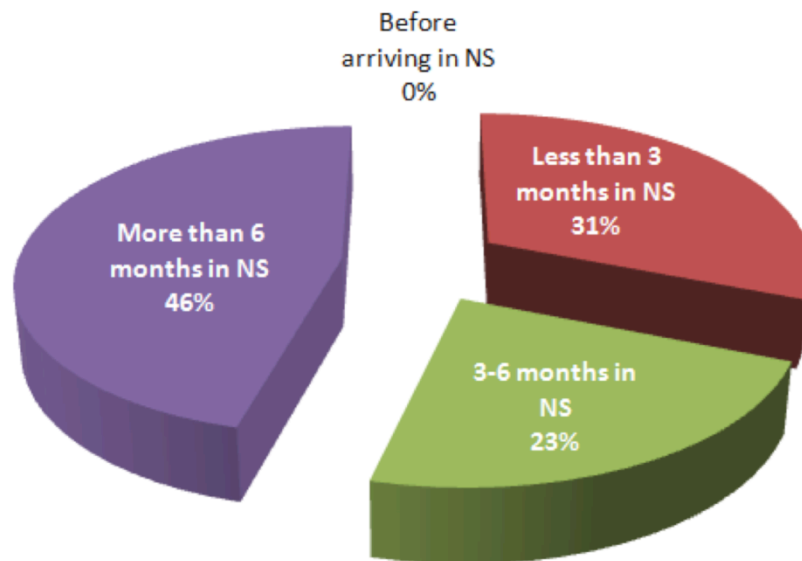
**So what?**

# 91% Employed in field

**Time to employment: Pre-arrival clients**



**Time to employment: Non Pre-arrival clients**



**Outcomes**  
Pre-arrival

## Services Received:

### ***Pre-arrival:***

- Employment counselling
- Pre-employment wkshps
- Pathway navigation
- Employer connections & referral

### ***Post-arrival:***

- Practice interview
- Introduction to the IMG Bridging program
- Employer connections & referral

# Success Story

*“I am writing to share with you and thank you and everyone at ISIS for all the support and aid that has allowed me to successfully find a remarkable employment opportunity that will kick off my career here in Canada to an amazing start!!! I have been accepted as a Research Associate at Capital Health/IWK. I will forever be indebted to you and ISIS for providing me with the essentials of successful settlement and job finding mainly pre-arrival as well as post arrival, without which I would have been completely stranded and more than likely unable to find a job as perfect and as relevant to me as the one I have now. Thank you.”*

*Pre-arrival client*





## Success Stories

*“I’d like to inform you that I got the job as an Ultrasound Technician, which is much related to my field and experiences. I remember how we started targeting the resume and cover letter before arrival. I don’t know how to thank you and all the team at ISIS for the great advice and services you offered me before landing and after. I was afraid to be alone in Canada but now I have a big supportive family; you and ISIS team. So thank you. I am looking forward to next steps in medicine.”* Pre-arrival client

Claudette Legault

Director of Programs and Services

Thank you [www.isisns.ca](http://www.isisns.ca)