



## Workshops

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### Workshop 3 **Business Operations**

#### **Purpose:**

Business Operations and operations management are essential in delivering products and services to customers while maintaining the goal of maximizing profits for the owners, such as shareholders. This training session will assist you with understanding the basics behind basic business operations and how to manage your way through trials and tribulation such as changes and dealing with risk. This session will help provide you with necessary tools that you will be able to utilize immediately to help you on your way to make operational management work for you!

#### **Learning Objectives:**

- Provide an Overview of Operations and Operations Management
  - Discuss Business structures and details of each
  - Types of Ownership
  - Overview of Organization make up
  - Organizational Charts with examples – Organizational Design
  - Organizational life cycle
  - Change and managing through change
  - Discussion on Risk and managing through risks
- Overview of Joint Ventures and Strategic Alliances

#### **Topics:**

- Organizational Structure
- Business Ownership
- Organizational Life Cycle
- Organizational Change
- Staffing
- Operational Risks
- Joint Ventures and Strategic Alliances