



## *Growing Your Business Workshop* *One Employee at a Time*

The Saint Mary's University Business Centre (SMUBDC) is touring Nova Scotia to provide small to medium sized businesses a convenient workshop that will help them to run a successful business. The Growing Your Business workshop is taking two resources published by Saint Mary's University, "How to Grow a Business: Lessons from leading entrepreneurs" and "Building Better Business Through Your Employees", and bringing their learning's to 13 communities across Nova Scotia.

This interactive workshop will feature:

- Action oriented training on human resources practices for small to medium sized businesses, showing you how to build your company through your employees and how to retain the best people.
- Panel discussion allowing you to learn from 3 to 4 high growth businesses as they discuss their successes, best practices, and challenges through an interactive Q&A

At the SMUBDC, we strongly believe that by leveraging business professionals with real experience and faculty members at Saint Mary's University, we can provide comprehensive, up-to-date, and relevant training programs designed to maximize business success in Nova Scotia.

Through this workshop, you will learn how to

- grow your employees with your business
- recruit and retain employees who you can trust
- apply successful business concepts to your growing business
- build a strategy to control the growth of your business
- use other businesses experiences to benefit your own

We're bringing all of this information to your community! Enclosed is a list of locations and dates of the 13 workshops. Workshops will be held between 6:30pm and 9:00pm in 13 different communities throughout Nova Scotia. Each participant will receive a free copy of two SMUBDC publications; "Building Better Business through Your Employees" and "How to Grow a Business".

To register and find more information, please visit [www.buildingbetterbusiness.ca](http://www.buildingbetterbusiness.ca).

The cost to register is \$30.00 + HST per person.

Please direct any inquiries to Maureen Joudrey via email ([Maureen.Joudrey@smu.ca](mailto:Maureen.Joudrey@smu.ca)) or phone (902-429-0558)



### *Workshop Dates & Locations*

**Tuesday, February 2<sup>nd</sup>, 2010**                      **Yarmouth, Nova Scotia**

Location – Rodd Grand Hotel, 417 Main St.

**Wednesday, February 3<sup>rd</sup>, 2010**                      **Shelburne, Nova Scotia**

Location – CBDC Shelburne Conference Room, 157 Water St.

**Tuesday, February 9<sup>th</sup>, 2010**                      **Bridgewater, Nova Scotia**

Location – Days Inn Bridgewater, 50 North St.

**Thursday, February 11<sup>th</sup>, 2010**                      **Kentville, Nova Scotia**

Location – Kentville Wandlyn Inn, 7270 Highway 1

**Tuesday, February 16<sup>th</sup>, 2010**                      **Windsor, Nova Scotia**

Location – Super 8, 63 Cole Drive

**Thursday, February 18<sup>th</sup>, 2010**                      **Amherst, Nova Scotia**

Location – Super 8 Amherst, 40 Lord Amherst Drive

**Tuesday, March 2<sup>nd</sup>, 2010**                      **Digby, Nova Scotia**

Location – Fundy Complex - 34 Water St.

**Wednesday, March 3<sup>rd</sup>, 2010**                      **New Glasgow, Nova Scotia**

Location – CBDC NOBL Boardroom, 4852 Plymouth Road

**Thursday, March 4<sup>th</sup>, 2010**                      **Antigonish, Nova Scotia**

Location - St. Francis Xavier University, Keating Millennium Centre, Conference Room A

**Thursday, March 9<sup>th</sup>, 2010**                      **Liverpool, Nova Scotia**

Location – South Shore Opportunities Conference Room, 7 Henry Hensey Dr.