

HEARTS & MINDS



REACH MINDS | TOUCH HEARTS

CAMPAIGN CURRENTS



Dr. Dodds presents the 100% Participation plaque.



(L to R) Campaign Champions, Dana Clements, Jonah Taussig & Sandra Jamieson join Gabrielle Morrison.



Dr. David Murphy congratulates his team.

Appreciation of Excellence. *The Department of Athletics & Recreation*

The University recently showed appreciation to the staff of the Department of Athletics & Recreation for their amazing accomplishment of achieving **100% participation** in the **Hearts & Minds** Campaign. Full-time staff members collectively pledged over \$40,000 towards the **Hearts & Minds** Capital Campaign!

This remarkable commitment from the department then prompted Dr. David Murphy, Director of Athletics & Recreation to make his own generous gift saying, "The impact of a collective effort is limitless and we have a team of individuals who recognize and understand that when everyone participates, everyone achieves more. The results and benefits of the Campaign are many, and we're proud to be part of the future of Saint Mary's."

We threw a fun pizza party for the entire staff and awarded them a **100% Participation** plaque for them to proudly display within their department. Saint Mary's President Colin Dodds and Gabrielle Morrison, Vice-President, Administration were also on hand to express their thanks, and to acknowledge the remarkable team effort!

Next to excellence is the appreciation of it.

- William Makepeace Thackeray

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MINDFUL IDEAS

Calling All Faculty, Staff & Students.

The ideas are pouring in and they're great – keep them coming!

We are committed to finding creative and exciting ways to announce The *Hearts & Minds* Capital Campaign this spring, and to showcase our university, our students, the education, research and athletic accomplishments Saint Mary's is known for - and the positive results the Campaign will have on our future.

We value and take into consideration the input we get from the Saint Mary's community and encourage more participation. We want this kick-off event to be special and need your help coming up with the ultimate launch plan! Tell us your ideas on how we can make this event a real reflection of what Saint Mary's University is all about.

Let's tell everyone about The *Hearts & Minds* Capital Campaign!

Submit your ideas to the Campaign Office at heartsandminds@smu.ca by Friday March 3rd.

We sincerely appreciate everyone's ideas and will award 5 random entries with *Hearts & Minds* Campaign memorabilia!



Priority Focus - Sobeys School of Business

The Sobeys School of Business drives Atlantic Canada business education.

Saint Mary's University's **Sobeys School of Business** educates over 3,000 full- and part-time students annually through its BComm, MBA, EMBA and PhD programs. Ranked nationally in the top five business schools in the country, it attracts top students from across Canada and around the world. The reputation of the School is built on its remarkable students, expert faculty and its innovative high quality programs.

Building the intellectual capital of the School is a top priority of The *Hearts & Minds* Capital Campaign. Our goal is to invest in new chairs, professorships, and graduate student aid to ensure that Saint Mary's continues to have exceptional business faculty and students whose skills and research productivity will drive business success in this region and beyond.

