

9. Social, Environmental, and Ethical Responsibility and Sustainable Development of SMEs

The line between profit making enterprises, community development agencies, and social enterprise is becoming increasingly blurred. Publicity around Kyoto, Enron, Conrad Black and others has enhanced awareness of ethical behavior, and sustainable practices.

Authors and practitioners are invited to submit papers and workshops in the various fields of Business Ethics (BE), Corporate Social Responsibility (CSR), and environmental sustainability. The aim is to define, refine, present and discuss the latest ideas on integrating ethical principles, sustainability strategies, and corporate governance into the entrepreneurial and business strategies. Discussions and presentations focusing on the motivations and drivers of CSR, ethical behaviour, and environmental sustainability as well as the competitive implications, and obstacles limiting achievement would contribute greatly to this track.

The Call for Papers for this track welcomes not only academic papers, but also case studies, and practitioners and policy oriented papers and workshops.

- Academic paper abstracts should clearly state the aim of the study, methods used, results obtained and conclusions reached for SMEs and entrepreneurship as well as implications for policy or program development. Abstracts should include title of paper, name(s) of author(s), affiliation, and full contact details.
- Workshop and case study proposals should clearly link to the themes of the conference. Proposal abstracts must include: topic, name of workshop leader (with full contact details), names of workshop panellists, and a brief description of what the workshop will cover.