

### **3. Types of Entrepreneurship and Entrepreneurs (e.g., Women, Minorities and Community and Social Entrepreneurship)**

Entrepreneurship is now deemed to be a cultural phenomenon and its reach is considered to be well beyond the beginning of new for profit businesses. Community and social entrepreneurship strives to improve communal quality of life through poverty relief, environmental protection, in addition to economic development. Minorities, marginalized, and disadvantaged groups strive for equality through the application of entrepreneurial programs and practices.

Statistics would indicate that assertive gender focused entrepreneurial programming has significantly contributed to the advancement of women in business, government, and education. Equally, ethnic and cultural entrepreneurship has advanced the cause of equality while preserving cultures and traditions of aboriginal, immigrant, and artistic communities.

The broadening of entrepreneurship in these new arenas has expanded the potential impact of entrepreneurial principles as well as presenting new challenges.

It would be highly beneficial to hear the real life experiences of entrepreneurs from within any of these communities and of policy makers who wish to implement change.