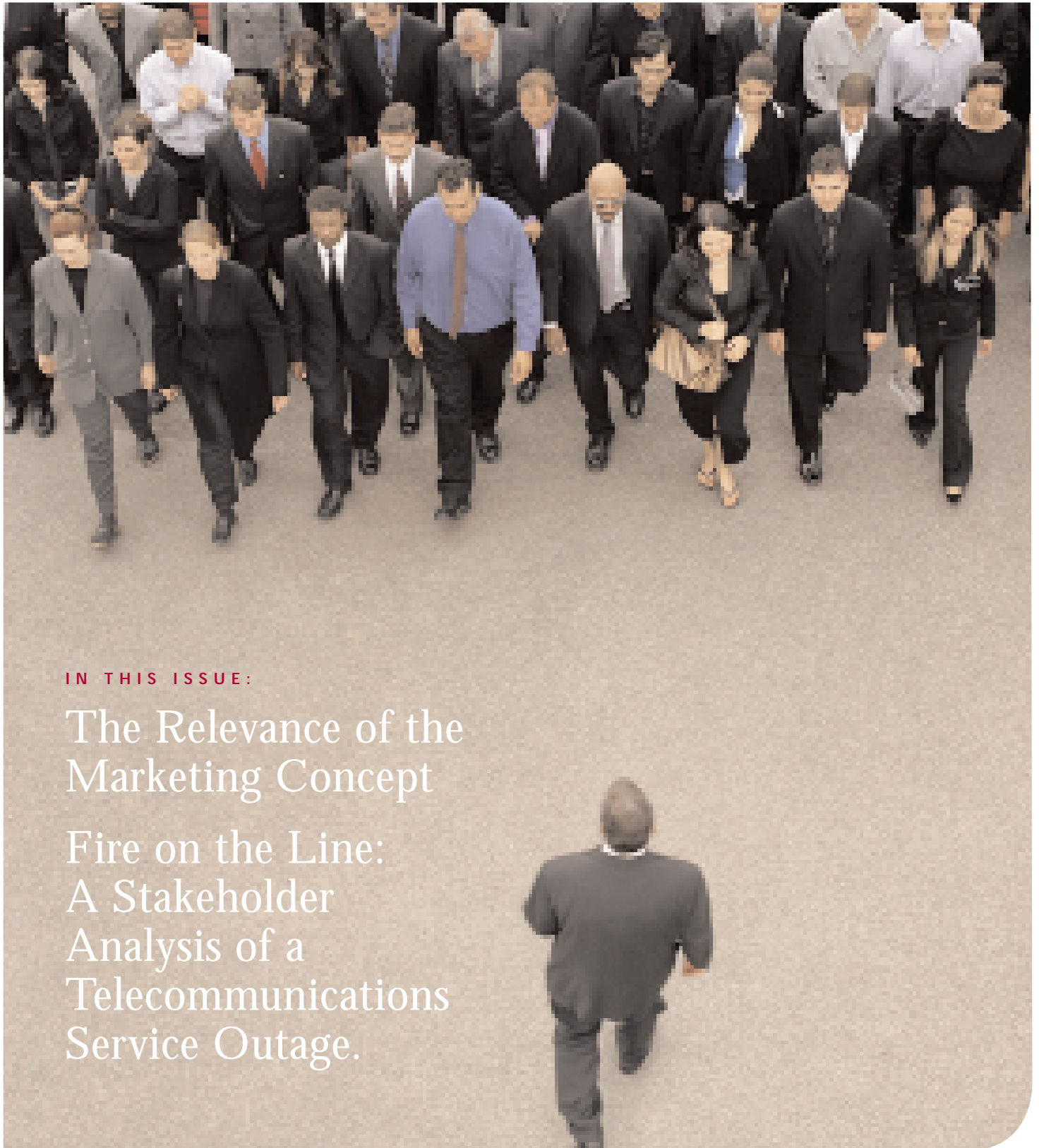


the workplace review

FEBRUARY 2009
VOLUME 6 ISSUE 1

DISCOVER, SHARE, TRANSFORM



IN THIS ISSUE:

The Relevance of the
Marketing Concept

Fire on the Line:
A Stakeholder
Analysis of a
Telecommunications
Service Outage.

Better Workplaces

Better Workplaces is a research initiative of the Sobey School of Business. It is a key focus in our ongoing effort to produce research that has a meaningful impact on the way we do business. The *Better Workplaces* research agenda is aimed at developing insights into the balance of factors that encourage positive organizational outcomes, including improved organizational performance and customer care, employee health and safety, good community-workplace relations, and ethical business practices.

One of the initiatives under the Better Workplaces umbrella is the introduction of this new electronic journal – *The Workplace Review*.

Mission

The mission of *The Workplace Review* is to become a regional forum where people can explore different perspectives of work.

The Workplace Review will emphasize research that is current and relevant, with a high potential for immediate application and impact.

Scope of the eJournal

The Workplace Review showcases the strength of international faculty who are in touch with day-to-day workplace challenges. Drawing upon our diverse community of researchers, from the Sobey School of Business and other Atlantic Canadian universities, the journal will reflect developing issues in the functional specialties of marketing, finance, operations, information systems, economics, accounting, and management. It will address issues such as personnel staffing and selection, human resource management, leadership and coaching, occupational health, industrial relations, spirituality, diversity management, corporate governance and business ethics. The journal will remain flexible enough to incorporate future or emerging issues. All articles will focus on the central theme of the challenges and opportunities surrounding work, working and the workplace, but will not necessarily reflect the views of Saint Mary's University and the Sobey School of Business.



the workplace review

DISCOVER, SHARE, TRANSFORM

February 2009

contents



03

LETTER FROM THE EDITOR

The Relevance of the
Marketing Concept



Fire on the Line:
A Stakeholder Analysis of a
Telecommunications Service
Outage.



Finding Space to Breathe:
Balancing Control and Freedom
in Call Centres

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