

Get Real

...to the tune of \$500

Apply today for the

Handside Ethical and Social Responsibility Award

Amount: \$500

Open to all Faculties and Programs

To be awarded to a deserving graduate or undergraduate, full or part-time student, or small group who participate in a paper, case or project.

The focus of the paper, case or project must be on ethical and social responsibility in a non-profit or for-profit organization. It must address the “**real**” issues facing a business, charity or community group and the topic will have to be of benefit to the community or organization.

Papers may be submitted from previous or current Saint Mary’s courses and topics may include: cause-related marketing, sponsorship, social marketing, non-profit management, community development, non-profit/corporate partnerships, venture philanthropy, environmental issues, donor/donation trend analysis and service learning projects.

A panel determined by the Dean of the Sobey School of Business will judge entries.

All applicants must agree to allow their paper/case or project to be made available as a resource to the public via the Saint Mary’s University website and library.

DEADLINE: April 5, 2012

Submissions should be forwarded to donna.filek@smu.ca